

The PBL, Maintenance & Sustainment Day

This day focuses on how PBL is delivering dramatic improvements in performance with lower operating costs across the total life cycle. It also focuses on how to effectively integrate PBL into future acquisition and sustainment governance processes.

PBL is all about leveraging the best capabilities of the public and private sectors to achieve better Warfighter performance outcomes; and at a lower cost.

Attendees of the PBL day will examine how to design a strategy that will optimize a system's performance for the Warfighter. We'll document examples of how to increase a system's readiness, while minimizing its logistics footprint, and reducing its life cycle cost.

Friday, December 4, 2009

- 8.00 - Continental Breakfast & Conference Registration

Continental Breakfast & Conference Registration

- 8.30 - Chairperson's Opening Address

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8.40 - Next Generation Life Cycle Product Support

- Randy T. Fowler, Assistant Deputy Under Secretary of Defense (ADUSD), Materiel Readiness (MR), OFFICE OF THE SECRETARY OF DEFENSE

Next Generation Life Cycle Product Support

- 9.20 - Developing Innovative Sustainment Strategies In A Collaborative Environment

Gary Salomon, PBL Champion, CECOM, US ARMY

Developing Innovative Sustainment Strategies In A Collaborative Environment

10.00 - Fleet Logistics

- Rear Admiral Nicholas T. Kalathas, Assistant Deputy Commander for Logistics, Naval Sea Systems Command, US NAVY

Fleet Logistics

- 10.40 - Refreshment Break & Networking Opportunity

Refreshment Break & Networking Opportunity

11.10 - Performance Based Life Cycle Product Support

- David S. Floyd, Performance Based Logistics Director, DEFENSE ACQUISITION UNIVERSITY

Performance Based Life Cycle Product Support

11.50 - Panel Discussion: Examining The Future Of Performance Based Life Cycle Support

- Robert Dolan, Program Manager, Sustainment, JOINT STRIKE FIGHTER
- Rear Admiral (Ret) Michael E. Finley, Partner, Global Public Sector Business Group, PRTM MANAGEMENT CONSULTANTS
- Shawn Lane, VP Product Marketing, SERVICISTICS

- Assessing how PBL's are being handled across Services and industry
 - Why is PBL still underappreciated?
- Understanding that effective PBL requires balanced contribution by both public and private-sector parties
- Examining PBL's that have succeeded by improving support, increasing system readiness and reducing costs
- Examining the vision of tomorrow's PBL's – offering improved attention to the enterprise integration implications and enhancing future sustainment strategies

Shawn Lane is the Vice President of Product Marketing for Servigistics, the leader in Service Lifecycle Management solutions. His current responsibilities include customer needs definition, market strategy, product positioning, field readiness and the management of new product introductions for Servigistics. Shawn brings 15 years of experience in the service industry in a wide variety of roles, enabling solutions for blue chip companies across the Aerospace, High Tech and Automotive markets. Prior to Servigistics, Shawn served in various roles at i2 Technologies, including leadership roles in of sales, marketing and product direction for i2's Aerospace industry business unit, Supplier Relationship Management group, and Service Parts Management group. Before joining i2, Shawn served as a New Product Launch manager at Procter & Gamble, successfully delivering global rollouts for a number of new commercial product initiatives.

- 12.30 - Lunch For All Attendees
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1.30 - Understanding The Economics Of PBL From A System Of Systems Perspective

- Dr. Wesley S. Randall, Assistant Professor of Supply Chain Management, Department of Aviation and Supply Chain Management College of Business, AUBURN UNIVERSITY
- Understanding that there are a consistent set of economic and financial processes that form the basis of any PBL strategy
 - Properly applied, these processes generate superior performance and affordability for the customer while providing the supplier network the ability to create attractive profit opportunities

This presentation will use a system of systems framework to show how PBL can be modeled in a way to accurately predict the profit and performance of a PBL strategy.

- 2.10 - PBL Success: The Power Of Integrated Focus
- Dennis G. Haines, VP, F-22 Sustainment, LOCKHEED MARTIN
- PBL Success: The Power Of Integrated Focus

2.50 - PBL – The Way Forward: Industry And Government Perspective

- David J. Reed, Deputy Director, PBL Policy and Operations, NAVAL AIR SYSTEMS COMMAND

PBL – The Way Forward: Industry And Government Perspective

- 3.30 - Conclusion Of Defense Logistics 2009

Conclusion Of Defense Logistics 2009