

## Synchronized Supply Chain Day

This day focuses on the end-to-end integration and synchronization of supply chain processes and systems to enable increased visibility and support to the Warfighter. While the current DoD Supply Chain remains fragmented and stovepiped, the Services and Defense Agencies are doing some networking of capabilities, with the goal of synchronization. **A synchronized supply chain will increase visibility, save resources and provide better support to the Warfighter.**

The military enterprise is vast, and, while organizations and processes have been streamlined, they are by no means consolidated into a single structure. With a holistic view of the supply chain it is possible to understand the impact of actions across the entire chain, not just within a single service. A joint, end-to-end view is essential to provide the kind of support our Soldiers deserve.

## Tuesday, December 1, 2009

- 8.30 - Continental Breakfast & Conference Registration

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9.00 - Chairperson's Opening Address

- Rear Admiral (Ret) Michael E. Finley, Partner, Global Public Sector Business Group, PRTM MANAGEMENT CONSULTANTS

Mike is a partner in PRTM's Global Public Sector business group, specializing in consulting to aerospace, defense, and government clients. He is a recognized expert in logistics, public-private partnerships, and outsourcing, and has hands-on experience driving operational excellence and bottom-line results. After a very successful Navy career, where he was awarded the Chief of Naval Operations Award for Excellence in Operations Research and eventually promoted to two-star admiral, Mike entered the private sector as CEO of a supply chain optimization and modeling company.

9.15 - Aviation Demand & Supply Chain

- Rear Admiral Vincent L. Griffith, Commander, DEFENSE SUPPLY CENTER RICHMOND

This session outlines the aviation demand and supply chain: Changes under BRAC and the importance of collaboration.

9.55 - Panel Discussion: End-To-End Supply Chain Integration

- W. Wayland Coker, Founder & President, COKER LOGISTICS SOLUTIONS
- Timothy Wood, Partner Supply Chain Management, IBM GLOBAL BUSINESS SERVICES

Tim Wood, IBM Partner, Public Sector Supply Chain Management (SCM), is a proven leader of transformational change with 20+ years experience as program manager and/or senior supply chain strategist within the aerospace and defense, high technology, consumer products, industrial products and pharmaceutical industries. Mr. Wood currently leads the IBM Public Sector SCM Business Development activities for a 1000+ consultant practice and serves as executive on several key projects at the Air Force, Army, and DLA. He specializes in applying leading-edge supply chain concepts in a practical “back-to-basics” program management approach to deliver demonstrable improvements in accelerated timeframes. These projects including support for the Air Force PSCM and GLSC programs. DoD has under gone major changes in its supply chain including increased industry participation due to Performance Based Logistics, changes in roles and responsibilities as a result of BRAC, Service continuous improvement programs, and new technologies such as RFID . Despite significant advances and improvements, opportunities exist to improve end to end supply chain effectiveness through collaboration, process improvement, and advanced technologies. Improvements in supply chain costs, performance, and visibility require the combined capabilities of Suppliers, Industry, the Military Services, and Agencies. This panel will discuss the challenges, progress, and emerging enablers to achieving improved end to end supply chain integration.

- 10.35 - Refreshment Break & Networking Opportunity
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11.05 - New Directions In Building Architectures In Support Of Business Operations

- Dennis Wisnosky, Chief Technology Officer and Chief Architect of the Business Mission Area, Office of the Deputy Chief Management Officer, US DEPARTMENT OF DEFENSE

New Directions In Building Architectures In Support Of Business Operations

#### 11.45 - Panel Discussion: Trends, R&D And The Future Of Supply Chain

Dr. Don R. Brown, President, CEO and Founder, PARTNET

- Terry J. Pudas, Senior Research Fellow, Center for Technology and National Security Policy, NATIONAL DEFENSE UNIVERSITY

\*Additional panelists to be determined

- Exploring new developments that are affecting commercial industry supply chains
- Is there anything DoD can learn and/or apply?
  - Examining best-in-class supply chain operations
  - What are best-in-class companies doing, testing and/or implementing?
  - How do you best integrate supply chain operations to unify your approach to logistics missions, goals and objectives
- Integrating supply chains on a component basis to incrementally create visibility throughout the supply chain enterprise
- Leveraging industry capabilities to enable effective support for military operations

Don R. Brown is the founder and CEO of Partnet, the #1 provider of comprehensive, flexible, and targeted online marketplace solutions in the government arena. Dr. Brown served as a tenured faculty member at the University of Utah as Associate Professor of Mechanical Engineering and Computer Science. Brown was also a member of the Schlumberger Palo Alto Research technical staff, a lab that pioneered work in artificial intelligence. He has served on the board of directors of the Electronic Commerce Code Management Association and has authored or co-authored over 27 technical publications. He holds 9 patents or patents pending.

#### 12.25 - Lunch For All Attendees

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#### 1.25 - SOA Panel Discussion: Improving Information Awareness For Better & Faster Decision Making & Improved Operational Capabilities

Gary R. Bliss, Deputy Director, Enterprise Information and OSD Studies, Office of the

- Undersecretary, ACQUISITION, TECHNOLOGY AND LOGISTICS (USD(AT&L))
- Ian Fogarty, Vice President, Defense Industry and Technology Practice, ACCENTURE
- Jeffrey Youmans, Information Assurance Architect, Concurrent Technologies Corporation

\*Additional panelists to be determined

- Overcoming the obstacle of relying on diverse legacy IT systems
- Understanding how a SOA architecture can improve the efficiency of military operations
  - Greater asset visibility and management
  - Increased flexibility in response to changing conditions
  - Better (and faster) decision making
  - Improved operational support
- Utilizing a SOA framework to further extend collaborative relationships as well as outsource non-core processes without sacrificing oversight
- Leveraging your existing IT resources to support new and innovative initiatives that better support the warfighter

## 2.05 - Moving Towards Supply And Design Chain Excellence In USAF

- Grover L. Dunn, Director, Innovation and Transformation, Deputy Chief of Staff for Installations and Logistics, HEADQUARTERS US AIR FORCE

Moving Towards Supply And Design Chain Excellence In USAF

- 2.45 - Refreshment Break & Networking Opportunity

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## 3.10 - Panel Discussion: Best-Practices For RFID And UID Implementation And Execution

Jerry Decker, Head, Logistics Branch, Naval Explosive Ordnance Disposal Technology

- Division, (NAVEODTECHDIV)

David Dias, Chief, Asset Visibility Division, US TRANSPORTATION COMMAND

Mark Lieberman, Automatic Identification (AIT) Program Manager, DEFENSE LOGISTICS AGENCY

- Integrating RFID and UID technology into the end-to-end supply chain to increase asset visibility
- Utilizing RFID and UID technology to increase situational awareness and improve actionable decision making
- Bridging the gap between commercial and military use of RFID
  - What can DoD apply?
- Examining opportunities for more efficient data management through RFID technology
  - Revamping business processes based on faster and more relevant information gathering

## 3.50 - Available Technologies To Improve Global Supply Chain Management And Total Asset Visibility

- Lieutenant Colonel Cary V. Ferguson, Product Manager J-AIT (Joint-Automatic Identification Technology), US ARMY

Refreshment Break & Networking Opportunity

- 4.30 - Conclusion Of Synchronized Supply Chain Day

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- 4.30 - 5.30: Defense Logistics 2009 Welcome Cocktail Reception And Early Registration For All Attendees

Beat the rush hour traffic! After a day filled with constructive discussion, case studies and critical information, RELAX, UNWIND and network face-to-face with the delegates and speakers you met during the Synchronized Supply Chain Day. Continue discussions and meet the other attendees that you'll be brainstorming with over the next three days...all in a relaxed atmosphere.