

Main Conference Day One: 26th January 2010

8:00 - Registration & Coffee

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8:30 - Chair's Opening Remarks

Jill Smith, President & CEO, DigitalGlobe

Jill is a veteran corporate leader with a long history of strategic management and successful brand building. She was President and Chief Executive Officer of eDial, a collaboration software company that she successfully turned around and sold to Alcatel. Prior to leading eDial, she was Chief Operating Officer of Micron Electronics, Inc., a \$1.5 billion direct PC manufacturer and marketer. While at Micron, Jill drove the PC business to profitability, and grew HostPro, Micron's award-winning web hosting division, into the third-largest web and application hosting company, and a candidate for an IPO. Prior to Micron, Jill co-founded and led Treacy & Company, LLC, a successful boutique consulting and investment business that was merged with an Internet consulting firm, and was Chief Executive Officer of SRDS, L.P., a private publishing and printing company that she successfully repositioned and established as an electronic publishing leader. Her earlier experience includes executive positions at Sara Lee Corporation and Bain & Company, where she was a Vice President. Jill holds a Master's Degree in Business Administration from the MIT Sloan School of Management. Jill's experience and expertise makes her an ideal chair for this strategic opening session at DGI 2010.

8:45 - Growing The Impact Of GIS On Key Defence & National Security Missions

Around The World

Jerry Thomas, Assistant Chief of Defence, UK MoD

Maj.Gen Thomas has been recently appointed Assistant Chief Of the Defence Staff (Intelligence Capability) at the UK MOD. He plays a major role in setting key goals for GIS capabilities within the UK forces, and is personally involved in developing the strategy for GIS use in missions around the world. Join Maj.Gen. Thomas to hear his vision for GIS capability, use and impact on intelligence collection for both defence and national security operations in the UK and around the world. He will focus on:

- The key role of GIS on intelligence collection in UK MOD
- Building on the current successes of GIS capability in the British forces
- Future vision for growing GIS use in all parts of the UK MOD
- Strategic goals for GIS in the future

9:30 - DigitalGlobe and the Commercial Imaging Industry Providing Capacity for the

Defence Geospatial Intelligence Industry

Jill Smith, President & CEO, DigitalGlobe

Worldwide government demand for imagery and geospatial products has grown significantly year over year and the commercial industry is rapidly changing to meet the growing need. DigitalGlobe is leading the way with the largest constellation of high resolution imaging satellites providing the greatest capacity and best revisit times commercially available to governments around the world. This collection capacity, coupled with the largest library of high resolution imagery, innovative ways to help end users integrate imagery into their operations, illustrates how the commercial industry is innovating to meet the growing demand.

- Several new satellites have created commercial imaging satellite constellations to provide the critical capacity to meet defence and intelligence requirements
- New satellites offer better spatial and spectral qualities
- New access and integration tools provide easier ways to exploit commercial imagery
- Innovative products and services to better meet end users needs

10:00 - GUEST SPEAKER: Assessing The Role Of GIS In Current Warfare

General Sir Rupert Smith,

Most of you will know Sir Rupert Smith from his book - *Utility of Force: The Art of War in the Modern World*. In his book he discusses the current changes in military activity, from industrial war to the paradigm identified in the book as “war among the people” - a situation in which an outcome cannot be resolved directly by military force. Sir Rupert Smith started his military career in 1962. He has served in East and South Africa, Arabia, the Caribbean, Europe and Malaysia. As a major general, Smith commanded the British 1st Armoured Division during the Gulf War (1990-1991). In 1992 he became the first Assistant Chief of Defence Operations and Security at the UK Ministry of Defence. While there he was intimately involved in the UK's development of the strategy in Bosnia-Herzegovina. In 1995 he was Commander UNPROFOR in Sarajevo, and was responsible for breaking the siege of the city by creating the UN Rapid Reaction Force, and ultimately thereby bringing the war to an end. Between 1996 and 1998 he was General Officer Commanding Northern Ireland. His final assignment was as Deputy Supreme Allied Commander, Europe, between 1998 and 2001, covering NATO's Operation Allied Force during the Kosovo war, and the development of the European Security and Defence Identity. He is currently the Honorary Colonel of Exeter UOTC. Join this keynote presentation to learn from Sir Rupert's experience and to hear his views on the role and future impact of GIS capabilities on the current warfare.

10:30 - Networking & Morning Coffee

Networking & Morning Coffee

11:00 - Giving GIS Support To The Soldiers In-Theatre: The Realities Of Recent

Operations In Helmand

John D. Kedar, Comd Jago, UK MoD

Last year Col. Kedar and his colleagues gave one of the most popular DGI presentations ever, talking about GIS capabilities in-theatre, with real-life examples from Afghanistan. More GIS work has been done in Afghanistan, more capabilities have been installed and successfully used. Join Col.Kedar and a couple of his colleagues who are only recently back from the front lines to hear a case study on GIS capability use in Helmand Province. They will focus on:

- Key challenges of in-theatre GIS use
- Enabling decision-making based on GIS
- Overcoming key operational issues
- Real-life examples from Helmband

11:30 - Services-Based GIS Comes Of Age For The GEOINT Community

Jeff Peters, Director of Federal programmes, ESRI

understanding of geospatial services, their origins, the architectures and the enabling technology. The widespread deployment and exploitation of geospatial servers and services will be discussed within the context of use by civilian government agencies and commercial businesses. The ways geospatial services can provide opportunities and benefits to the national security sector will be discussed in light of the ongoing development of network architectures and standards, particularly Web 2.0. You will come away with a broad understanding of geospatial services today and how they will provide you and your organization with a new foundation for GEOINT. Hear about:

- The emergence of geospatial services and enabling technology
- Geospatial services today in the civilian government and commercial sectors
- The future of geospatial services - Web 2.0 and beyond
- Providing a new foundation for GEOINT in the national security sector

12:00 - PANEL DISCUSSION: Developing a Best Practice Standardization Management Model: Enabling Full Use of GIS Capabilities By Different Parts of Defence & Security Community



John D. Kedar, Comd Jago, UK MoD

Jeff Peters, Director of Federal programmes, ESRI

Neil Ackroyd, Director Of Data Collection and Management, Ordnance Survey

Sharing standards, information and decision-making strategies has been at the heart of effective GIS for many years. Organisations across the world are innovating and building more effective GIS capabilities, often without thinking of their partners, neighbors and supporting organizations. Join this strategic debate to hear how NATO's leading nations see the future of interoperability, common standards and collaborative decision-making in defence and national security. This debate will give you insight and enable you to prepare your organization for the future. Find out how your colleagues from the US and UK are:

- Developing a common standards strategy
- Share information and standards to enable maximum interoperability across the GIS community
- Bring more organizations and decision-makers to share information and standards
- Plan to build on existing architecture to maximize interoperability and information sharing
- See the future of GIS in defence and national security



12:30-13:30 - Networking Lunch

Networking Lunch

STREAM 1: Strategy, Policy & Archi...STREAM 2: Defence Operational: Support...STREAM 3: National Security Focus: GIS...

13:30 - Developing & Implementing A Global Geospatial Intelligence Strategy:

Challenges & Future Impact



STREAM 1: Strategy, Policy & Architecture: Exploiting GIS Across Your Organisation

Stuart Haynes, Director, UK MoD

As Director of the DGC, Stuart Haynes's main responsibility is to provide geographic information for UK Defence planning, operations and training. This can be satisfied by material collected on a global basis or produced in-house. Providing the foundation for defence activities has become a very challenging task, complicated by the changing nature of warfare and intheatre operations. Often military missions become peace support operations and vice versa. Action takes place in heavily populated areas with very poor information on the area. Join Stuart to hear how the new challenges of modern warfare are changing the DGC's process, strategy and outlook to the future. Learn about:

- Key factors affecting the DGI currently
- The changing nature of warfare – what is required from your GIS organization?
- Maximizing the current systems and strategies
- Developing new decision-making GIS tools and capabilities to give your soldier what he needs in action
- Looking into the future role of GIS in war and in peace

13:30 - Strategic Overview Of The NATO GIS Capability: Architecture, Policy, Concepts & Technology

- STREAM 2: Defence Operational: Supporting Users In-Theatre
LTC Pat Fryer , Geospatial & Imagery Capability Development, Intelligence Sub-Division, Supreme Allied Command Transformation, NATO

Last year John Teufert gave the delegates a detailed overview of NATO's core Geo services and their role in the seamless provision of unbiased scientific support to member forces around the world. Join John this year to hear an update on the most recent geo projects, innovations and initiatives within NATO. Find out how NATO supports soldiers in Afghanistan with a focus on interoperability and information sharing. John will focus on:

- Core Geo Services
- Support of mission planning and preparation: Afghanistan case studies
- Current operational challenges
- New initiatives within NATO's systems and concepts
- Interoperability – what are the current challenges and strategies?
- The future outlook for NATO's geo capability development

13:30 - Developing And Integrated Data Collection And GIS Support Strategy For The 2012 Olympic Games

- STREAM 3: National Security Focus: GIS In Olympics & Other National Security Projects

Neil Ackroyd, Director Of Data Collection and Management, Ordnance Survey

Ordnance Survey has been charged with providing the GIS capability for the London 2012 Olympic Games. A great deal of data collection and analysis has already been done and a GIS strategy developed based on the security, infrastructure and operational needs of the Olympic Games committee. Join this presentation to hear first hand from Neil Ackroyd about the strategy behind the GIS capability for the Olympic Games, and the practical realities of achieving effective security and operations for the summer of 2012. Neil will focus on:

- Key goals of GIS capability for the 2012 Olympics
- Data collection challenges and opportunities
- Interoperability and effective use of resources
- Building a data management strategy – access and effective infrastructure
- Planning for the next 2 years – what remains to be done?

STREAM 1: Strategy, Policy & Architecture: Exploitin...STREAM 2: Defence Operational: Supporting Users In-Theat...

14:10 - Developing AnInnovative & Effective GIS Strategy For Your Organisation:

- Focus On Olympics
STREAM 1: Strategy, Policy & Architecture: Exploiting GIS Across Your Organisation
Senior Executive, ESRI

14:10 - Rapid In-Theatre Delivery Of Imagery Based GeoInt Using OGC Web Services

STREAM 2: Defence Operational: Supporting Users In-Theatre

Jeff Kerridge, Senior Vice President, DigitalGlobe

Defence and intelligence professionals around the world depend on timely dissemination of situational awareness for mission success. DigitalGlobe recognizes the requirement and has responded to that need by building out the Rapid Delivery of Online Geospatial Intelligence (RDOG) program. Designed for defence and intelligence needs, the RDOG program utilizes OGC web services to deliver the most critical geospatial imagery products to the end users that rely on the most up to date geospatial information, near real time delivery of imagery based information services for C4ISR. These technologies coupled with a constellation covering and refreshing the world with the greatest capacity commercially available provide defence and intelligence leaders with the critical and timely geospatial information for mission success.

- Broad area coverage, able to delivery country basemaps
- Rapid refresh of areas of interest, consistent and broad coverage in high resolution
- Web services to interface with industry standards map and earth services
- Constellation capacity to collect and refresh in the most timely fashion
- Intra day revisit for broad area coverage and rapid refresh

STREAM 1: Strategy, Policy &Archit...STREAM 2: Defence Operational:
Support...STREAM 3: National Security Focus: GIS...

14:50 - Integrating GIS With AllBusiness Processes:Interoperability AcrossOrganisations
& EnterpriseArchitecture. Introducing TheI-Bridge Project From TheNetherlands

STREAM 1: Strategy, Policy &Architecture: ExploitingGIS Across YourOrganisation

Patrick Brooijmans, GIS Consultant, Netherlands MoD

Integration of geographic information with other business processes is a top priority at the Dutch MOD. GIS is becoming part of the business architecture, penetrating into all processes and all parts of the organization. Patrick Broomjimans has been responsible for integrating GIS into major MOD processes in the Netherlands, while formulating a new GIS strategy and policy across the Dutch forces. Join Patrick to hear about his experiences and about the strategy for:

- Strategy integration
- GIS support for disaster management
- GIS with voice interoperability – talking maps
- Collaboration and interoperability tools
- Security and logging
- Presenting the i-Bridge project

14:50 - The Integration Of Defence Geospatial Intelligence - A Case study

STREAM 2: Defence Operational: Supporting Users In-Theatre

Neil Thompson, Director Geospatial Intelligence, National Defence Canada

Colonel Thompson started his career in the Canadian Forces in the Infantry. He subsequently transferred to the Intelligence Branch in which he has had a number of staff and command positions including: G2 of the Special Service Force, Director of Current Intelligence, Director of Imagery Exploitation and Section Head of the Eurasia Section within the Directorate of Defence Intelligence. He has also served in the Canadian Privy Council Office, where he was Deputy Executive Secretary of the Intelligence Advisory Committee and Warning Intelligence Branch Chief in the International Military Staff at NATO Headquarters. Colonel Thompson was instrumental in the formation of the Canadian Forces Joint Imagery Centre and became the Unit's first Commanding Officer. He has also been a Defence Attaché in the United Kingdom where he was the Canadian Forces Intelligence Liaison Officer to the UK Defence Intelligence Staff. Upon returning to Canada, Colonel Thompson became the Director Intelligence Operations within the Chief of Defence Intelligence Staff where he was responsible for all aspects of Defence Intelligence Operations, including collection management and crisis operations. In addition, he was the current intelligence briefer to both the Minister of National Defence and the Chief of Defence Staff. Colonel Thompson is currently the Director Geospatial Intelligence and is also the Intelligence Branch Advisor for the Canadian Forces.

- Background-Defence Geo Int in the Canadian Forces
- Study Results – Operationalising Defence Geospatial Intelligence
- Geospatial Intelligence Vision for the Department of National Defence and the Canadian Forces
- New Concepts and Organizations
- Overview of the Canadian Forces Geo Int Capability
- Geo Int Support to various levels of Canadian Governments including the 2010 Winter Olympics
- Building the new Geo Int capabilities & next Steps

14:50 - Implementing An Effective Interoperable GIS Strategy In Preparation For The 2012 London Olympic Games: Transport Security Focus

STREAM 3: National Security Focus: GIS In Olympics & Other National Security Projects

Richard Smith, Force Information Manager, British Transport Police

The preparations for the 2012 Olympic games in London are well on the way, and most security agencies are working on a joint security and response strategy. One of the keys providing effective GIS capability to users during the Games is ensuring full interoperability and the effective use of imagery. Richard Smith is currently involved in formalizing the use and analysis of imagery for security and policing services nationally, and working on achieving greater interoperability. Join Richard to hear his views and strategies for:

- Key challenges for GIS capability within the British Transport Police during the Olympic Games
- Developing an effective image exploitation strategy
- Building a truly interoperable relationship with other agencies in London
- Security and interoperability concerns and solutions
- Current results and future challenges

☐ 15:20 - Afternoon Coffee & Networking

Afternoon Coffee & Networking

STREAM 1: Strategy, Policy & Archi...STREAM 2: Defence Operational:

Support...STREAM 3: National Security Focus: GIS...

15:50 - Supporting Interoperability Across Organisations To Enable Full Use Of

☐ Available GIS Capability

STREAM 1: Strategy, Policy & Architecture: Exploiting GIS Across Your Organisation

Steve Malcolm, DI ICSP-JGO Royal Navy, UK MoD

Join Captain Steve Malcolm to hear how the Royal Navy is working with the other parts of the UK MOD, as well as with its allies and partners, to provide its users with the maximum GIS capability on land and at sea. Captain Malcolm will be addressing both strategic and practical issues of effective interoperability. He will give you the thinking behind his interoperability strategy, and show you how this strategy has worked in real life scenarios. Get new ideas and hear about:

- Assessing key areas of your GIS capability for interoperability implementation
- Managing the users' needs with your ability to provide an integrated GIS service
- Real life case studies – what works and what doesn't
- Looking into the future of interoperability – where should you be investing your time and money?

15:50 - Exploiting New Capabilities In Support of EU Foreign, Security & Defence Policies



STREAM 2: Defence Operational: Supporting Users In-Theatre

Brian Routledge, Head of Operations Support, EU Satellite Centre

The recent availability of half-meter optical sensors, increased number of multispectral bands and high resolution radar imaging offer new opportunities for you to provide more comprehensive reporting, as well as undertake tasks that were impractical to tackle in the past. The Global Monitoring for Environment and Security (GMES) programme is also making a valuable contribution to European foreign, security and defence policies, particularly in the areas of maritime surveillance, crisis management and humanitarian assistance. In addition, it is promoting the innovative uses of satcom and telecoms to improve the rapid receipt and dissemination of data. This presentation looks at how these developments are assisting the EUSC to meet the needs of its diverse users.

- Overview of multispectral bands growth
- High resolution radar imagery available to your organization
- What is possible as a result of new developments?
- GMES – what is the contribution to national security operations?
- Looking into the future needs of EUSC's user base

15:50 - PANEL DISCUSSION: Mission Critical GIS In TopLevel National Security Operations: Presidential Inauguration Focus

STREAM 3: National Security Focus: GIS In Olympics & Other National Security Projects

Richard Smith, Force Information Manager, British Transport Police
Joshua Lyons, GIS Analyst, UNOSAT/UNITAR

The effective management of high security public events, humanitarian operations and large sporting events requires huge levels of cooperation and information sharing from both defence and national security organisations. This session is designed to give you an insight into the strategies and challenges of preparing for the London 2012 Olympics, the latest US Presidential inauguration and several humanitarian relief operations. Join panellists from NGA, British Transport Police and UNOSAT to hear about their visions and experiences of effective strategic GIS capability use in key events around the world. Find out how the organizations collaborated, shared information and achieved their goals using joint GIS capability

STREAM 1: Strategy, Policy & Architecture... STREAM 2: Defence Operational: Support... STREAM 3: National Security Focus: GIS...

16:30 - e-GEOS, Europe's Hub for High Resolution Optical Land Radar - The Constellation Approach

STREAM 1: Strategy, Policy & Architecture: Exploiting GIS Across Your Organisation
Marcello Maranesi, Chief Executive Officer, e-GEOS

e-GEOS, an Italian Space Agency (ASI) and Telespazio (Finmeccanica /Thales company), a synergy for European Defense and Security Users, from a single point of contact:

- COSMO-SkyMed: unique constellation of 3 VHR radar satellites (the fourth one is scheduled for launch in Q1 - 2010)
- GeoEye-1: the highest commercial available optical resolution and accuracy
- IKONOS: together with GeoEye-1 providing coverage and redundancy
- QuickBird, WorldView-1 & 2: additional VHR optical data available through e-GEOS/Eurimage with Master Distribution rights
- e-GEOS: already acquiring GeoEye-1 and COSMO-SkyMed data through its European Ground Stations: constellation tasking for European Customers

16:30 - Information Dominance For Resilient Awareness

STREAM 2: Defence Operational: Supporting Users In-Theatre

Jonathan Shears, Defence and Intelligence Divisional Manager, Spot Infoterra

The data deluge is well known, as are data fusion and integration technologies. Thus, this presentation will focus on how the “I want that information and I want it now” generation can be satisfied. Today's professional geospatial service consumers are demanding, requiring sufficiently timely and accurate information to counter the situation at hand – whether the user is a military commander or a police officer, and whether the situation at hand is incoming mortar fire or a major flood – or anything in between. As Europe’s leading geospatial solutions provider, Spot Infoterra has not only an exceptional upstream access to spaceborne and airborne imaging assets, but equally offers greater downstream reach through the use of secure networkbased hosting services. With an increasing range of electronic services, the increasing demands of the “information-now” community can be better met.

- Assuring access to space data – near real time delivery
- Ensuring information for all – spatial data crosses military, security, civil protection and international agencies
- New online services – achieving greater reach for situation relevant information
- Information assurance through secure networks and hosting

16:30 - Multi-Intelligence Solutions - Bringing Intelligence Data Together To Address Irregular Warfare Threats

STREAM 3: National Security Focus: GIS In Olympics & Other National Security Projects

Jim Dolan, Vice President, Textron Systems

The US and coalition partner community continues to aggressively field capabilities to counter threats resulting from irregular warfare. Intelligence analysts require access to unprecedented levels of intelligence data through innovative and adaptive methods. This presentation will examine some of the challenges confronting the analytical community and provide observations on the ways and means of meeting these challenges through integrated, multi-source intelligence solutions.

STREAM 1: Strategy, Policy & Architecture...STREAM 2: Defence Operational: Support...STREAM 3: National Security Focus: GIS...

17:10 - Combining Existing GIS & Architecture Resources & Capabilities In Your

GIS Strategy: Innovative Approach

STREAM 1: Strategy, Policy & Architecture: Exploiting GIS Across Your Organisation

Marlene Meyer, Head of Defence, Geospatial Organisation, Denmark

The Danish MOD is currently implementing a new Joint Geospatial Organisation. One of the key challenges is to combine the existing resources and capabilities in a new joint structure. Marlene Meyer is responsible for the strategy and the implementation of this new initiative and will give you the details behind:

- Joint geospatial organisation – strategy and goals
- Key capabilities – what needs changing and why?
- Developing a long term interoperability strategy
- Preparing for the NRF missions
- Supporting NATO in HQ and in operations

17:10 - Innovative Ideas ForGIS In The French MoD

STREAM 2: Defence Operational: Supporting Users In-Theatre

Jean-Armel Habault, Chief of Joint Geographic Department, France MoD

Jean-Armel Hubault is responsible for providing geo support and developing geo capabilities for the French forces in many missions around the world. He plays a leading role in identifying and growing opportunities for GIS capability in the French MOD. One of his key missions last year was the re-organisation of the French GIS services, and his focus will be on:

- Digitization and interoperability
- In-theatre support, challenges & goals
- Leading the MGCP initiative
- Interoperability with other agencies and nations
- Key changes and new initiatives in French MOD's GIS service

17:10 Strategic Use Of GIS In Preparations & Running Of The Olympic Games In Italy

STREAM 3: National Security Focus: GIS In Olympics & Other National Security Projects

Antonio De Vita, Commander, Italian Military Geographic Institute

operation in the world. With greater interoperability and growing data management capabilities, there are limitless opportunities for organisations to develop their GIS strategies on all levels. Join this presentation to hear the experience of Major General Antonio De Vita , who was one of the leading executives responsible for GIS capability and security provision during the winter Olympics in Italy. Major General Antonio De Vita will share his experiences of:

- Outlining the GIS strategy for the Olympic games in Italy
- Key agencies involved: interoperability, data sharing
- Gathering relevant data – collection, management & dissemination
- Implementing an effective GIS capability strategy – operational challenges
- Measuring results and looking into the future use of GIS in Italy

STREAM 1: Strategy, Policy & Archi...STREAM 2: Defence Operational:
Support...STREAM 3: National Security Focus: GIS...

17:50 - GIS Strategies & Lessons Learnt From The Norwegian Forces: Giving GIS
Support Across Organisations

STREAM 1: Strategy, Policy & Architecture: Exploiting GIS Across Your Organisation
Kjeti Utne, Director, Norwegian MoD

Ronald Kvalsund, Senior Engineer and Strategist, Norwegian MoD

The Norwegian Military Geographic Services has recently integrated METOC information into their GIS strategy and capability, applying the most recent C2 standards and ensuring full interoperability with civilian organizations. Join Captain Utne and Ronald Kvalsund to learn the strategy behind this project along with the key success factors:

- Strategic approach to standards sharing in GIS capability
- Applying the C2 standards across GIS capability
- Supporting soldiers in-theatre – what has the new system achieved?
- Integrating METOC information into Norwegian GIS capability
- Working with civilian organizations on interoperability and joint GIS capability use

17:50 - Closing The Loop: Effective Information Collection And Exploitation Strategies
To Support ISAF Operations

STREAM 2: Defence Operational: Supporting Users In-Theatre

Orjan Wallers, Geographic Support Establishment, Swedish Armed Forces

Örjan Wallers is currently developing requirements for tactical support of geo units, systems and software with focus on international operations. He has been working with various military applications of GIS in Kosovo, and in a new rapid reaction geo-support group unit within the Swedish Armed Forces. Join Orjan Wallers to learn about his strategies for providing intheatre GIS support to the Swedish soldiers in action. Orjan will be focusing on:

- New information collection and exploitation strategies
- Ensuring maximum interoperability and data sharing
- Supporting ISAF operations with GIS capabilities
- Case studies of recent in-theatre operations

17:50 - Countering Opium Poppy Cultivation In Afghanistan – Enhancing The Evidence Base Through GIS

▣ STREAM 3: National Security Focus: GIS In Olympics & Other National Security Projects

Tim Buckley, GIS Consultant, British Embassy, Kabul

Tim Buckley is in Kabul to provide direct geospatial support to the Counter Narcotics Team at the BEK. Given the nature of the operations in Afghanistan, and the size, extent and impact on the UK (90% of the UK's Heroin supply originated in Afghanistan), the CN team is one of the larger groups within the Embassy. The Afghan Government decreed in its National Drug Control Strategy that to combat the poppy problem, forced eradication must take place.

However, this eradication could only take place where there are opportunities for alternate livelihoods. This key tenet of the policy leads Tim to use a targeting methodology to provide some shape to where eradication can be carried out, and that in turn leads to the need for the spatial analysis techniques. Join Tim Buckley to hear about his strategies targeted approach to fighting the drug war in Afghanistan:

- Collecting data to formulate the target areas
- Developing a targeting model
- Selecting provinces and regions based on data analysis
- Enforcing and monitoring the eradication process

▣ 18:30 - DGI 2010 Networking Cocktail Reception

After a day filled with senior level case studies and the acquisition of critical information for your team, you get a great chance to RELAX and UNWIND at the Cocktail reception. It's the ideal opportunity for you to catch up with old friends, but also to start long-lasting relationships with new contacts. Don't miss the opportunity to network with the rest of the industry in a relaxed and informal atmosphere. Our delegates tell us, year after year, that what they learn from the networking and informal discussions is as valuable as the formal conference sessions - yielding the kind of relationships that you'll tap into for advice for years to come.