

MEET THE 2019 SPEAKERS

Nowhere else will you hear from so many eCommerce and multi-channel retail leaders including:



Rocky Brennicke
Marketing and Brand
Management
H&M Group



Charlotte Nördén
CEO
Cellbes



Eldar Terzic
CTO
CDON



Eleonore Sall
Global Marketing Director
Gant



Michella Raun
Hesselberg
Head of Digital
DSB



Jan Thisted Ettrup-
Mikkelsen
CMO
Saxo.com



Rickard Lyko
CEO
Lyko



Lau Vesterdal
CDO
Hummel



Jenny Rydhstrom
CEO
Gents.com



Alexander Ljung
CDO
Bygghemmagrup



David Hejgaard
Regional Head of
Marketing Nordics
Zalando



Jacob Jungbeck
Head of Customer Insights
KICKS

The Event for Scandinavian eCommerce and Multi-Channel Retail Innovators.

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Nowhere else will you hear from so many eCommerce and multi-channel retail leaders including:



Simon Willer
Head of eCommerce
Elgiganten



Måns Serneke
CIO
Bygghemmagroup



Søren Kruse
Global eCommerce Director
Jabra



Kåre André Jevanord
Head of Digital
Power International



Ajit Sivadasan
VP Global eCommerce,
Digital Marketing and
Platform
Lenovo



Cerar Yousif
Head of Global Customer
Experience Centers
Ericsson



Santiago Garcia
Solimei
Global Director of Social
Media
**Meliá Hotels
International**



Abhishek Roy
General Manager
eBay



Thomas Geitzenauer
Head of Global CRM
Interaction
SWAROVSKI



Johan Trocmé
Director, Research Insights
Thematics
Nordea



Peter Steen Littrup
Marketing Director
PlayStation



Jörgen Hellberg
CIO
Ellos Group

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Anders Lange
Head of Gamification
Gucci



Ruusa Koskelainen
Head of Digital Marketing
& CRM
Finnair



Pernille Lotus
CEO, Influencer
WeAreCube



Morten Christiansen
CEO
3 Scandinavia



Mikael Lenneryd
CMO
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