



**INSIDER
THREAT
SYMPOSIUM**



OCTOBER 23-24, 2019 | ALEXANDRIA, VA

www.asdevents.com - www.asdevents.com/event.asp?id=21634

SPONSOR & EXHIBITOR PROSPECTUS: 4TH INSIDER THREAT SYMPOSIUM



Defense Strategies Institute's 4th Annual Insider Threat Symposium will bring together senior level officials from the US Government and Industry to discuss the advancement of policies, operations, and technologies designed to detect, deter and defend against insider threats. Insider threat remains one of the most pressing and complex risks to US national security, significant investments are being made to modernize and advance insider threat programs.

Speakers from DoD, IC, industry and academia will discuss the obstacles in developing operational insider threat programs and examine the ways in which private-public collaboration can mutually solve many of the challenges faced by both sectors. Furthermore, discussions will highlight the technological advancements and tools which support the detection of threats and advance the accurate risk analysis of behavioral, economic, and cultural indicators.

At DSI, we regard our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor-made for your business needs.

Contact
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Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor
\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

**Gold
Sponsor**
\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

**Platinum
Sponsor**
\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session. Subject to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Company logo on exclusive signage in session room during presentation session
- + Premium logo placement and sponsorship recognition in all event promotions

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Luncheon Sponsor \$6,000

- Provide enhanced branding and showcase your organization as a leader in Insider Threat
- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide

Lanyard Sponsor \$7,000

- Show your support by sponsoring the official Symposium Lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event
- + Exclusive sponsorship of event lanyard to be designed with organizers
- + Three complimentary all-access passes
- + Premium logo placement and sponsorship recognition in all event promotions
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide

Cocktail Reception Sponsor \$7,000

- Exclusive sponsor of the day 1 cocktail reception. The reception after the first day is when you have the best opportunity to meet with your colleagues and potential clients in a relaxed setting. Ensure that you are seen as the sponsor of the premiere social gathering of the Summit! Sponsor will also be provided the opportunity to welcome all attendees to the reception and say a few words about your organization.
- + Four complimentary all-access passes
- + Exclusive branding of cocktail reception to include napkins, signs and cups
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide
- + Premium logo placement and sponsorship recognition in all event promotions

Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)
- + Networking Break Sponsor: 1 per day | 2 total, exclusive logo (One complimentary all-access pass included)

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