



## Border Security & Intelligence Summit

April 15-16 | Alexandria, VA

# Sponsor & Exhibitor Prospectus



DSI's 8th Annual Border Security and Intelligence Summit will focus on the policies and technologies necessary to ensure the continued safety of the U.S. Homeland through the protection and security of our nation's borders. The 2020 Summit topics will include the development of advanced technologies and solutions to enhance border protection, improvements and challenges to intelligence-sharing, and on-going operations to disrupt and degrade criminal networks through targeted enforcement on the border.

The main objective of this year's summit is to highlight the current administration's focus on the crucial need for advanced surveillance and intelligence capabilities. Discussions will center around initiatives and capabilities required to adequately support our nation's border patrol professionals in keeping the citizens of the United States safe.

**At DSI, we consider our sponsors as our partners.** Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

**Stefan Koopman**

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**Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:**

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

**Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available**

## **Exhibitor:**

**\$3,500**

**Showcase your technology with a tabletop exhibit and passes to attend**

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

## **Gold Sponsor:**

**\$6,000**

**Present your solution to the audience with a 10 minute technology talk**

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

## **Platinum Sponsor:**

**Please call/email  
for pricing**

**Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels**

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions



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## **Additional stand alone sponsorship opportunities include:**

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)

### **Diamond Sponsor:**

**Please call/email for pricing**

#### **Cohost the event with us! Give morning welcomes each day & introduce the event speakers**

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

### **Luncheon Sponsor:**

**Please call/email for pricing**

#### **Provide enhanced branding and showcase your organization as a leader in your community.**

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium

### **Cocktail Reception Sponsor:**

**Please call/email for pricing**

#### **Exclusive sponsor of the day one cocktail reception. Sponsor will also be provided the opportunity to welcome all attendees to the reception.**

- + Four complimentary all-access passes
- + Exclusive branding of cocktail reception to include napkins, signs and cups
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide