



2020 URBAN OPERATIONS SUMMIT

May 20-21, 2020 | Washington, DC

Sponsor & Exhibitor Prospectus



DSI's Urban Operations Summit will provide the latest updates on US efforts to modernize military strategies, tools, and training initiatives ahead of future urban conflicts. This forum will convene senior-level officials from throughout the US Army, US Marines, metropolitan governments, and academia to share their unique insights into the challenges of urban operations.

The population of megacities is continuing to grow across the globe. It is becoming increasingly likely that the future fight will be fought on an urban battlefield. However, our military has not faced a similar operational environment in decades, necessitating a shift in training and doctrine across the military services. Our summit's speakers will examine the strategies and capabilities for enhancing situational awareness, maneuverability, lethality, and training exercises in city landscapes. Furthermore, the event will highlight the challenges of subterranean warfare and the technologies urgently needed by warfighters to ensure they can effectively operate across surface, super surface and subsurface environments.

At DSI, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

Stefan Koopman:

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Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on summit website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of summit
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

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Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)

Diamond Sponsor:

Please call/email for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WiFi, power, & table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

Luncheon Sponsor: \$6,000

Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee

Cocktail Reception Sponsor: \$7,000

Exclusive sponsor of the day one cocktail reception. Sponsor will also be provided the opportunity to welcome all attendees to the reception.

- + Four complimentary all-access passes
- + Exclusive branding of cocktail reception to include napkins, signs and cups
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee guide