



# Big Data for Intelligence

# Sponsor & Exhibitor Prospectus



The 8th Annual Big Data for Intelligence Symposium will provide a forum to have an open discussion about the innovative opportunities of turning vast amounts of raw data into actionable intelligence. This Symposium will provide the Intelligence Community, US Armed Forces commands, government agencies, members of academia, and technology industry leaders the opportunity to discuss innovative pathways to improve big data for intelligence to protect U.S. National Security.

DSI's team specializes in the extensive research and development of our Symposiums' content and focus areas, and we will assemble the most respected minds in data science as well as key-policy makers across military and civilian offices. Our non-partisan approach allows us to reach across all services and organizations to bring together a truly holistic group of decision makers and solution providers.

**At DSI, we consider our sponsors as our partners.** Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

**Stefan Koopman:**

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**Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:**

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

**Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available**

## **Exhibitor:**

**\$3,500**

**Showcase your technology with a tabletop exhibit and passes to attend**

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

## **Gold Sponsor:**

**\$6,000**

**Present your solution to the audience with a 10 minute technology talk**

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

## **Platinum Sponsor:**

**\$8,000**

**Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels**

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

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## Additional stand alone sponsorship opportunities include:

- + After Action/White Paper **Report**
- + Multimedia Sponsorship: 2-4 minute **informational video** (One complimentary all-access pass included)
- + **Webinar** sent to all attendees pre or post event to continue the conversation and highlight your organization

## Diamond Sponsor:

Please call/email for pricing

### Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

## Luncheon Sponsor:

**\$6,000**

### Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium