

Sponsor & Exhibitor Prospectus

The Mary M Gates Learning Center, Alexandria, VA
(10 minutes from D.C.)

DERs CONNECT Summit

August 19-20, 2020 | Alexandria, VA



Why Attend?

As the conversation towards DERs, from PV, wind, storage, to onsite CHP and microgrids shifts from “why” to how, this Summit serves as a senior level forum for cross sector information & idea exchange, and collaboration.

For Facility Executives, project financing and Energy Master Planning is now accounting for the need to build in renewables, onsite generation, storage, and include overall flexibility to account for future unknown advancements in technologies and threats. .

DoD installations are continually exploring ways to harden their energy resiliency while improving efficiencies through onsite generation, microgrids and storage. Learn how they are developing energy management frameworks for their diverse portfolios

Higher Education Campuses have long served as case studies towards onsite generation. As many move to increased levels of renewables, with some setting the benchmark at 100% renewable, along with the integration of EV charging, how will they CONNECT and manage these assets? Who sees and owns the data and assets?

Utilities are embracing their customers demands for renewable energy. It's no longer a question of why for these executives, but more a question of how. And as we move to the future, how do facility and utility executives begin to plan for large scale grid-interactive building de-

At RSC, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

Stefan Koopman

stefan.koopman@asdevents.com



Sponsor & Exhibitor Prospectus



Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$5,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$6,500

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

Diamond Sponsor:

Please call/email for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

VIRTUAL OPTION:

Does your organization want to have a presence at the Summit but cannot physically attend? Choose our Virtual Sponsor option below to ensure your company's expertise and solutions are highlighted.

VIRTUAL SPONSOR \$5,000

Provide enhanced branding and showcase your organization as a leader in your community.

- 30 second video (provided by sponsor) will be played each day to the entire live audience prior to the start of a main speaking session that is aligned with their focus (audience will be live and we will offer a virtual live stream) .
- A Webinar (provided by the sponsor) will be emailed to all attendees and DSI's dedicated database for the summit (pre or post Summit.)
- One full page add in the onsite booklet all speakers and attendees receive
- Logo placement on all onsite signs
- Premium logo placement and sponsorship recognition in all event promotions
- Attendee list with emails provided post summit (all Webinar downloads will be forwarded to sponsor for 3 months)