



# 2020 SmallSat & Space Access Summit

Sept. 23-24 | Alexandria, VA

# Sponsor & Exhibitor Prospectus



Historically, satellites have been massive in size and expensive to both develop and launch. In the past, this has limited both flexibility in and access to space. Today, the US has turned its attention toward the advancement of small satellites, which are often more cost-effective and pragmatic. The advantages of small satellites are not just their drastically reduced cost, but also their ease of launch, mission flexibility and ability to strengthen overall capability in the space domain.

Defense Strategies Institute's 3rd Annual SmallSat and Space Access Summit will address the development of SmallSat technologies and the challenges of achieving successful vehicle launches. Speakers will examine the policies for, and acquisition and development of space capabilities aimed at ensuring US superiority in both national defense and scientific contexts. Furthermore, this event will highlight the role of commercial partners in furthering R&D and the development of a hybrid space architecture for national defense.

**At DSI, we consider our sponsors as our partners.** Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

**Stefan Koopman**

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**Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:**

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Summit website
- + Company logo included on on-site signage

**Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available**

**Exhibitor:**  
**\$3,500**

**Showcase your technology with a tabletop exhibit and passes to attend**

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

**Gold  
Sponsor:**  
**\$6,000**

**Present your solution to the audience with a 10 minute technology talk**

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide

**Platinum  
Sponsor:**  
**\$8,000**

**Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels**

- + Sponsorship of a 30 minute general session to be aligned with theme of Summit
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions



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## Additional stand alone sponsorship opportunities include:

- + **After Action/White Paper Report**
- + **Multimedia Sponsorship:** 2-4 minute informational video (One complimentary all-access pass included)
- + **Webinar sent to all attendees** pre or post event to continue the conversation and highlight your organization

### Diamond Sponsor:

Please call/email  
for pricing

#### Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

### Luncheon Sponsor: \$6,000

#### Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee