

The background of the entire page is a photograph of a large conference room. In the foreground, several people are seated at long tables, facing away from the camera towards a large screen at the front of the room. The room has a modern design with a curved ceiling and recessed lighting. The text "2020 Autonomous Capabilities For DoD Summit" is overlaid on the center of the image in a white, sans-serif font.

## 2020 Autonomous Capabilities For DoD Summit

# Sponsor & Exhibitor Prospectus



## About the Summit

The 2020 Autonomous Capabilities for DoD Summit will provide a forum to discuss the advancements and applications of autonomy, AI, and machine learning to enhance DoD capabilities, platforms, and systems. At this Summit, you will have the chance to examine the DoD's major initiatives in the enabling of autonomous systems, strategic assessments of the challenges, gaps, and opportunities for current and future application, to include the identification of potential investments that advance and initiate critical capability development.

## About Defense Strategies Institute

DSI was created to form a non-partisan, relevant, sustainable, and ethical organization operating primarily within the Department of Defense and Federal Government sectors. Our Founding Partners created DSI with the vision of using their expertise in political/military affairs, government relations and military operations to help advance mission critical success through necessary dialogue and debates amongst the respective offices and industry while at the same time helping to support those that deserve it most. DSI supports our Nations Veterans and Injured Service

**At DSI, we consider our sponsors as our partners.**

Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

**Stefan Koopman**

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**Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:**

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

**Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available**

## **Exhibitor:**

**\$3,500**

**Showcase your technology with a tabletop exhibit and passes to attend**

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

## **Gold Sponsor:**

**\$6,000**

**Present your solution to the audience with a 10 minute technology talk**

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

## **Platinum Sponsor:**

*Call or Email for  
pricing*

**Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels**

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions



# Sponsor & Exhibitor Prospectus



## Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)

### Diamond Sponsor:

Please call/email  
for pricing

#### Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

### Luncheon Sponsor:

Please call/email  
for pricing

#### Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium

### Cocktail Reception Sponsor:

Please call/email for  
pricing

#### Exclusive sponsor of the day one cocktail reception. Sponsor will also be provided the opportunity to welcome all attendees to the reception.

- + Four complimentary all-access passes
- + Exclusive branding of cocktail reception to include napkins, signs and cups
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide