



MIL AM 2021

5TH MILITARY ADDITIVE MANUFACTURING SUMMIT & TECHNOLOGY SHOWCASE

SPONSORSHIP PROSPECTUS

HILTON TAMPA DOWNTOWN HOTEL

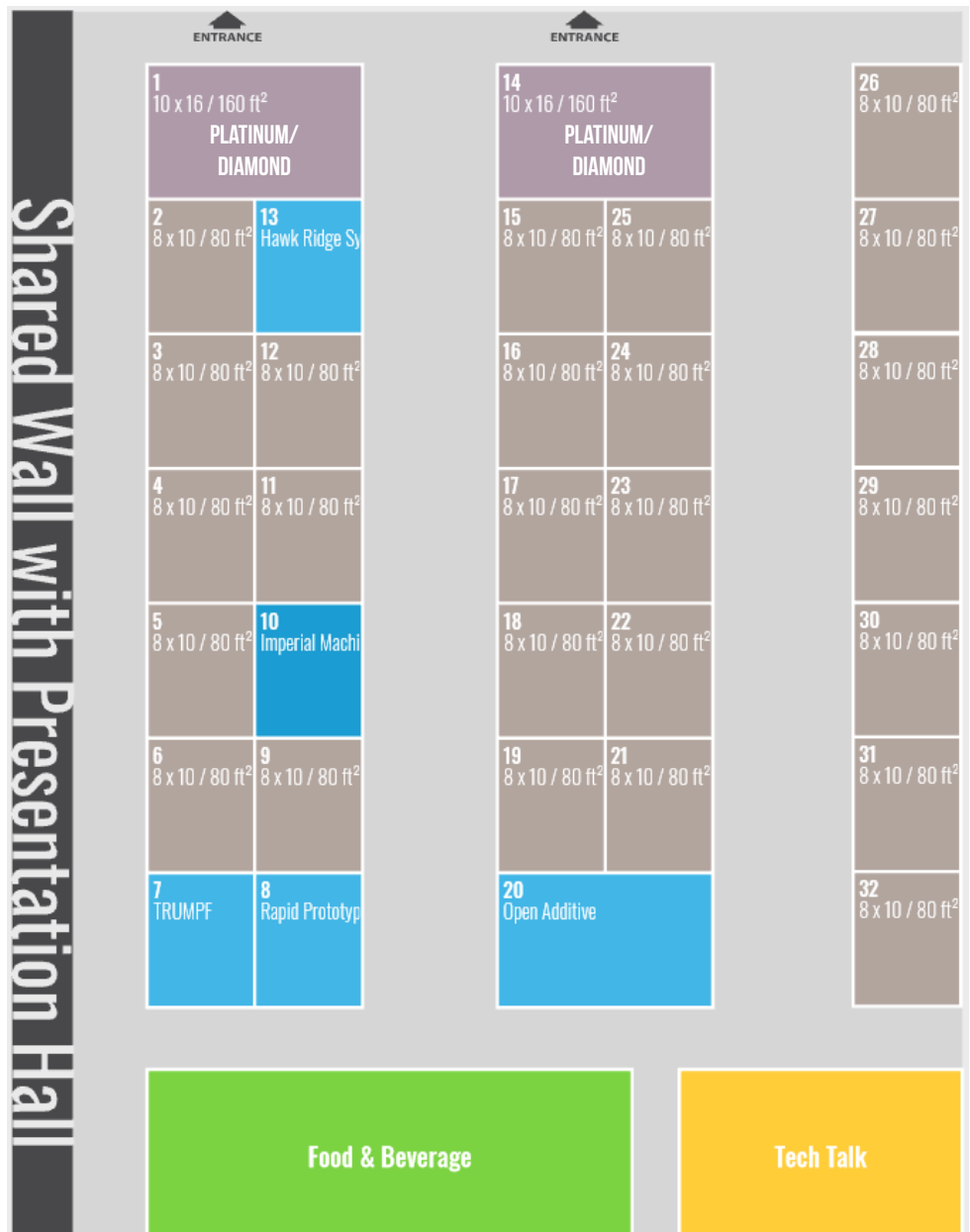
2021 VENUE - HILTON DOWNTOWN TAMPA



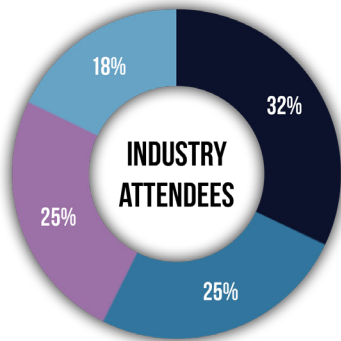
15,000 sq ft
OF EXHIBIT &
CONFERENCE SPACE

DETAILED FLOOR PLAN

- 32+ dedicated exhibit spaces with premium placement available
- Exhibit hall tech-talks and presentations
- Booths starting at 8'x10'
- Private lounge with select packages
- Interactive floor plan on event website with custom vendor profile, contact info, and more.



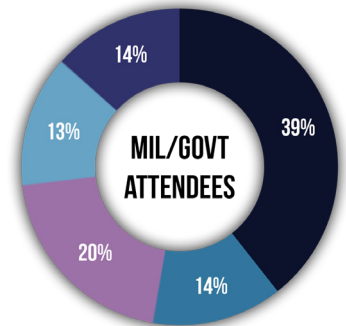
ATTENDEE PROFILE



- 32% - PROJECT/PROGRAM MANAGER
- 25% - ENGINEER
- 25% - EXECUTIVE LEADERSHIP
- 18% - BUSINESS DEVELOPMENT/SALES



- 39% - DIRECTOR/PROGRAM MANAGER
- 20% - ENGINEER
- 14% - FFRDC/GOVERNMENT LABS
- 14% - GENERAL/FLAG OFFICERS & SES
- 13% - RESEARCH & DEVELOPMENT



PAST SPONSORS AND EXHIBITORS

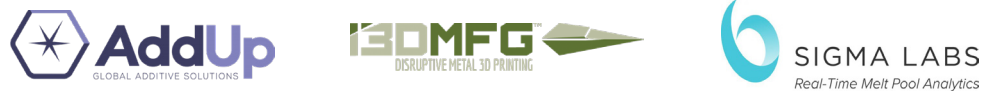
DIAMOND SPONSOR

Deloitte.

PLATINUM SPONSORS



















GOLD SPONSORS



EXHIBITORS



AVAILABLE SPONSORSHIP AND EXHIBITOR PACKAGES

	EXHIBIT \$3,500	GOLD \$7,500 3 OFFERED	PLATINUM \$10,000 1 REMAINING	DIAMOND \$15,000 1 OFFERED
EXHIBIT SPACE & BOOTH IN MAIN EXHIBIT HALL	10' X 8'	10' X 8'	16' X 10'	16' X 10'
ALL-ACCESS CONFERENCE REGISTRATIONS	X2	X3	X5	X6
ONSITE BRANDING IN EXHIBIT AREA				
LOGO PLACEMENT ON WEBSITE, EVENT MARKETING EMAILS				
LOGO ON ONSITE SIGNAGE, IN MAIN PRESENTATION ROOM				
FULL-PAGE AD IN ATTENDEE FOLDER				
SEATING AT SPEAKERS-ONLY TABLE				
SPEAKING SESSION	+\$2,000 - 10 MIN TECH TALK IN EXHIBIT HALL	10 MIN TECH TALK ON MAIN AGENDA	30 MINUTES ON MAIN AGENDA	OPENING/CLOSING REMARKS*
CONFERENCE CHAIRPERSON				
PRIVATE LOUNGE SPACE TO HOST MEETING/SPEAKERS				
EXCLUSIVE COMPANY LOGO, LINK, DESCRIPTION ON EVENT HOMEPAGE				



ADDITIONAL SPONSORSHIP PACKAGES

**LANYARD
SPONSOR
\$8,000
1 OFFERED**

Show your support by sponsoring the official Summit Lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event.

Sponsorship includes:

- Exclusive sponsorship of event lanyard to be designed with organizers
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- 3 full conference registrations

**CHARGING
STATION
\$5,000
1 OFFERED**

As a sponsor of a charging station, your company will receive heightened visibility and prolonged exposure to conference attendees. The charging station will be branded with your company logo and message.

Sponsorship Includes:

- Exclusive sponsorship of charging station in high traffic area
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- 2 full conference registrations

**LUNCH
SPONSOR
\$6,000
2 OFFERED**

The Opening Day Lunch Sponsor will be featured as the host of the lunch for conference attendees. Includes: Table signs. Sponsor has the opportunity to provide hard goods such as cups, napkins, etc. to increase brand exposure.

Sponsorship Includes:

- Exclusive sponsorship of day 1 luncheon
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- Exclusive branding of luncheon to include napkins, signs, and cups
- 3 full conference registrations

**BREAKFAST
SPONSOR
\$4,000
2 OFFERED**

Breakfast is the most important meal of the deal and attendees will remember your message as they are properly prepared for the day

Sponsorship Includes:

- Exclusive sponsorship of day 1 breakfast
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- Exclusive branding of breakfast logo on signage during breakfast
- 2 full conference registrations

**NETWORKING
SPONSOR
\$4,000
2 OFFERED**

Learning is hard work and people need a break. Be the hero while gaining premium, direct exposure by offering conference attendees for that perfect snack to pick them up so they continue learning for the rest of the day.

Sponsorship Includes:

- Exclusive sponsorship of networking break
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- Exclusive branding of networking break to include logo on signage during networking break
- 2 full conference registrations

VIRTUAL SPONSORSHIP PACKAGES & ADD-ONS

CUSTOM WEBINAR \$5,000+

Each webinar is produced by Defense Strategies Institute as a streaming audio broadcast synced with speaker and visual presentation. DSI webinars offer sponsors an opportunity to position themselves as thought leaders through knowledge sharing and expertise. Utilize our targeted senior level database to aim your message at the correct people.

Sponsorship includes co-branding in all promotional materials, which provides brand exposure to the highly engaged DSI audience.

Before the Webinar

- Your logo and link on all DSI promotional and marketing emails before the webinar
- Your logo and link on Online landing pages building up to the webinar
- Our comprehensive promotional program includes eBlasts, eNewsletter sponsorships, social media postings, and homepage webinar advertising placement.

During the Webinar

- Moderator introduction of company and short summary of key solutions as well as introduction of presenter's bio
- Company SME given the opportunity to give educational presentation to targeted audience
- Moderated Q&A following the presentation

After the Webinar

Comprehensive reporting includes:

- Contact information for all registrants
- Engagement metrics including time engaged, questions asked, etc.
- Polling or survey question responses in post webinar follow up.

INFOMERCIAL SPONSOR \$4,000

Enhance your branding by taking advantage of the several multimedia opportunities available throughout the venue.

Sponsorship Includes:

- 2-3 minute corporate commercial outlining your brand, or highlighting a product or service
- Video played during networking and meal breaks in main exhibit hall
- Includes one-page ad in the official attendee folder.

CONTACT US

Stefan Koopman
stefan.koopman@asdevents.com