



## 2020 DoD/VA & GOV Health IT Summit

# Sponsor & Exhibitor Prospectus



## About the Summit

At DSI's 19th Annual DoD/VA and Government HIT Summit, representatives from the DoD, VA, Government Agencies, academia, and private industry will convene in a 'Town-Hall' type setting for the opportunity to further explain how their organization is currently trying to integrate emerging technologies for a connected Federal health IT approach.

The 19th DoD/VA & Government HIT Summit examines the DoD, VA and Federal's efforts to provide Veterans a secure, interoperable and connected health IT environment. With the VA attempting to implement platforms to increase EHR Interoperability for Veterans, as well as proposing an additional 1.1 billion dollars for the EHR upgrade, the focus on ensuring this rollout is a successful one has never been higher. This event will detail how the DoD & VA are putting Veterans' & active duty's needs first by constantly innovating & delivering state of the art technologies. These technologies will ultimately improve the overall ease & quality of their care; as well as promise the delivery of clean, accurate data to outside providers.

**At DSI, we consider our sponsors as our partners.**

Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

**Stefan Koopman**

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## Exhibitors and Platinum Sponsors all receive the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website

**Exhibitor: 9 Available | Platinum Sponsor: 2 Available**

**Exhibitor:**  
**\$3,500**

**Showcase your technology with a tabletop exhibit and passes to attend**

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

**Platinum  
Sponsor:**  
**\$8,000**

**Also known as our "Industry Thought Leadership" Sponsorship.  
2 Sponsorship Opportunities are available for this event.**

- ◆ A seat on a panel discussion. Panelist must be SME (pre-approved by DSI) and expert in topics aligned with the theme of the Summit:
- ◆ Three complimentary (3) Sponsor Passes
- ◆ One (1) 6 foot table top display area in networking space: WIFI, power, grey linen table cloth and two chairs included
- ◆ Company logo included on all on-site signage including exclusive signage in session room
- ◆ Company logo and mention on pre-summit marketing: including email campaigns, press releases and news alerts
- ◆ Company logo, with hyperlink and description, on event website
- ◆ Company logo and information included on intermission slide
- ◆ One (1) full page flyer (designed and supplied by sponsor) that will be included in the Summit attendee folder that is distributed on site
- ◆ Complete attendee list provided on site



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## Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)

### **Diamond Sponsor:** **SOLD**

#### **Cohost the event with us! Give morning welcomes each day & introduce the event speakers**

- + Company logo on badges attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

### **Luncheon Sponsor:** **\$7,000**

#### **Provide enhanced branding and showcase your organization as a leader in your community.**

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + Two (2) complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium

### **Cocktail Reception Sponsor:** **\$7,000**

#### **Exclusive sponsor of the day one cocktail reception. Sponsor will also be provided the opportunity to welcome all attendees to the reception.**

- + Two (2) complimentary all-access passes
- + Exclusive branding of cocktail reception to include napkins, signs and cups
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide