



4th Annual Directed Energy Symposium

Sponsor & Exhibitor Prospectus



About the Symposium:

DSI's 4th Annual Directed Energy Symposium will address the increasing need across the military to develop offensive and defensive directed energy capabilities as well as the systems needed to store the power required for a directed energy weapon. As near-peer threats develop more sophisticated missile systems and the use of cheap drones by non-state actors grows, the need for directed energy capabilities to counter these threats will only increase. Directed energy weapons have the potential to stop a future hypersonic or ballistic missile attack or counter swarms of enemy drones, as the future battlefield becomes more technologically advanced.

About Defense Strategies Institute

DSI was created to form a non-partisan, relevant, sustainable, and ethical organization operating primarily within the Department of Defense and Federal Government sectors. Our Founding Partners created DSI with the vision of using their expertise in political/military affairs, government relations and military operations to help advance mission critical success through necessary dialogue and debates amongst the respective offices and industry while at the same time helping to support those that deserve it most. DSI supports our Nations Veterans and Injured Service Members through our Charitable Donations.

At DSI, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

Stefan Koopman

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Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

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Additional stand alone sponsorship opportunities include:

- + **After Action/White Paper Report**
- + **Multimedia Sponsorship:** 2-4 minute informational video (One complimentary all-access pass included)
- + **Webinar sent to all attendees** pre or post event to continue the conversation and highlight your organization

Diamond Sponsor:

Please call/email
for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Symposium attendee folder that is distributed on-site

Webinar Sponsor:

Please call/email
for pricing

Start a discussion with attendees regarding event topics before or after Summit with a streaming audio broadcast synced with speaker and visual presentation

- Your logo and link on Online landing pages building up to the webinar
- Company SME given the opportunity to give educational presentation to targeted audience
- Contact information for all registrants