



DoD Information Warfare Symposium

March 24-25, 2021

Sponsor & Exhibitor Prospectus



DSI's Information Warfare Symposium is designed as an educational and training "Town Hall" forum, where thought leaders and key policy-makers across military services, government agencies, acquisition authorities, academia & industry will be brought together for actionable discussions and debate on how to further electronic warfare and cyber operations for the future military mission. The Information Warfare Symposium will focus on initiatives to provide the mission integration of IW at the operational and tactical levels. It will detail how EW & Cyber will enable the Warfighter to be combat-ready in contested information environments and assist in their understanding of where persistent adversaries are operating, all in an effort to ensure a more lethal force and deny the enemy the ability to control the spectrum.

DSI's team specializes in the extensive research and development of our Symposiums' content and focus areas. We assemble the most respected minds in the information warfare community, as well as the key policy-makers across military and civilian offices. Our non-partisan approach allows us to reach across all services and organizations to bring together a truly holistic group of decision-makers and solution-providers.

At DSI, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

Stefan Koopman

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Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

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Additional stand alone sponsorship opportunities include:

- + **After Action/White Paper Report**
- + **Multimedia Sponsorship:** 2-4 minute informational video (One complimentary all-access pass included)
- + **Webinar sent to all attendees** pre or post event to continue the conversation and highlight your organization

Diamond Sponsor:

Please call/email
for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

Luncheon Sponsor: \$6,000

Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium