



3rd Annual

Military Aviation & Air Dominance Summit

Sponsor & Exhibitor Prospectus



The FY2021 budget contains funding for 247 new aircraft from major programs worth a collective \$23.8 billion. The budget also increases the Army's spending on future vertical lift by more than 20 percent, to \$1.1 billion, including \$514 million for the future attack and reconnaissance aircraft (FARA). Other military services such as the Air Force continue to develop their Next Generation Air Dominance Platform, or NGAD, as well. The 3rd Annual Military Aviation & Air Dominance Summit will give attendees the chance to learn more about important initiatives being worked within the Military Aviation community, Acquisition Authorities, academia, industry, and other critical partners, to ensure air dominance across the Joint Force, now and in the future. This Summit will detail how the Military Services are leveraging emerging technologies to make aircraft more agile, networked & lethal across large scale combat operations.

This year's forum will examine how innovations, such as Digital Engineering, could transform acquisition efforts being undertaken across the DoD to upgrade the airpower & readiness of next-generation military aircraft. Programs & technologies such as Future Vertical Lift & Air Launch Effects are being developed & fielded to help the Warfighter reach stand-off protection against threats across multiple domains, in a constantly changing operational environment. Attendees at this event will hear Senior level perspectives into how services are training & delivering combat-ready Airmen that are ready to fight and decisively win in the era of Great Power Competition.

This Summit will also explain how with a rapidly evolving threat environment, our Warfighters will need more adaptable & modernized aviation platforms. It will delve into how these systems will need to be dominant in reach and protection, to better equip operational commanders & Warfighters in a contested battlespace. Critical relationships with key industry partners will be key in enabling the integration of vital mission avionics.

At DSI, we consider our sponsors as our partners.

Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

Stefan Koopman

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Sponsor & Exhibitor Prospectus



Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Summit website
- + Company logo included on on-site signage

Exhibitor: 4 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

**Please call/email
for pricing**

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Summit
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

Sponsor & Exhibitor Prospectus



Diamond Sponsor:

Please call/email
for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

Luncheon Sponsor: \$6,000

Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee

VIRTUAL SPONSOR +Webinar \$5,000

- 30 second video (provided by sponsor) will be played each day to the entire live audience prior to the start of a main speaking session that is aligned with their focus (audience will be live and we will offer a virtual live stream) .
- A Webinar (provided by the sponsor) will be emailed to all attendees and DSI's dedicated database for the summit (pre or post Summit.)
- One full page add in the onsite booklet all speakers and attendees receive
- Logo placement on all onsite signs
- Premium logo placement and sponsorship recognition in all event promotions
- Attendee list with emails provided post summit (all Webinar downloads will be forwarded to sponsor for 3 months)

ONSITE with COVID Protocols



For more information on steps DSI is taking to ensure a safe and healthy event, please visit: <https://dsigroup.org/covid/>

