

# 2021 Military Tactical Communications Summit

## **Sponsor & Exhibitor Prospectus**



The 2021 Military Tactical Communications Summit will focus on accelerating the development, acquisition, and implementation of advanced communications technologies, policies, and solutions to ensure the U.S. military maintains an information and operational advantage over any adversary in any environment. For 2021, the Pentagon designated \$11.9 billion, a 17% increase from last year, to network warfare systems to improve battlefield communications. Signaling the growing importance of accelerating tactical communications technologies, this is the 6th consecutive budget cycle in which the Pentagon has requested increased funding for command, control, communications, computers, and intelligence systems (C4I). This year's event will bring together speakers from the military, DoD, and academia to discuss how to continually modernize and converge tactical communication capabilities to enhance connectivity, decision-making, and situational awareness for the Warfighter in multidomain operations.

At DSI, we consider our sponsors as our partners.

Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

#### Stefan Koopman

stefan.koopman@asdevents.com

## **Sponsor & Exhibitor Prospectus**



#### Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Summit website
- + Company logo included on on-site signage

**Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available** 

#### **Exhibitor:**

\$3,500

#### Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

# Gold Sponsor:

\$6,000

#### Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide

### Platinum

Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Summit
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

## **Sponsor & Exhibitor Prospectus**



#### Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary allaccess pass included)
- + Webinar sent to all attendees pre or post event to continue the conversation and highlight your organization

# Diamond Sponsor:

Please call/email for pricing

# Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

# Luncheon Sponsor:

\$6,000

# Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site summit attendee