



21st Biannual

# DoD/VA & GOV Health IT Summit

# Sponsor & Exhibitor Prospectus



## About The Event:

DSI's 21st Biannual DoD/VA & GOV Health IT Summit is designed as a non-partisan educational and training "Town-Hall-style" Summit that offers a full spectrum view towards the DoD, VA, and Federal's efforts to provide Veterans/Active-Duty high-quality healthcare, through a single, interoperable health IT ecosystem. This Summit will examine current initiatives being implemented for Veterans across the DoD & VA, from fielding emerging technologies to enhance Veteran care, to enabling increased access to economic opportunity.

DSI's team specializes in the extensive research and development of our Summit's content and focus areas. We assemble the most respected minds in the community, as well as the key policymakers across military and civilian offices. Our non-partisan approach allows us to reach across all services and organizations to bring together a truly holistic group of decision makers and solution providers.

**At DSI, we consider our sponsors as our partners.** Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

**Stefan Koopman**

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## Exhibitors & Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

**Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available**

### Exhibitor:

**\$4,000**

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + **Two (2)** complimentary all-access passes

### Gold

**Sponsor:**

**\$7,500**

Present your solution to the audience with a **10 minute technology talk**

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

### Platinum

**Sponsor:**

Please call/email  
for pricing

Demonstrate your organization as a thought leader with a **30 minute speaking session** on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

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## Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video  
(One complimentary all-access pass included)

## Diamond Sponsor:

Please call/email  
for pricing

### Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Symposium attendee folder that is distributed on-site

## Luncheon Sponsor:

**\$8,000**

### Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site summit attendee guide

## Cocktail Reception Sponsor:

Please call/email  
for pricing

### Exclusive sponsor of the day one cocktail reception. Sponsor will also be provided the opportunity to welcome all attendees to the reception.

- + Four complimentary all-access passes
- + Exclusive branding of cocktail reception to include napkins, signs and cups
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide