



2021 Counter- Insider Threat Symposium

Defense Strategies Institute's 6th Annual Counter-Insider Threat Symposium will bring together senior level officials from the US Government and Industry to discuss the evolving policies, operations, and technologies needed to move towards robust situational management in order to detect, deter and defend against insider risks.

As the **threat landscape continues to expand** so must insider threat program strategies, procedures and supporting technologies. From **accounting for new and increased stressors** on employees enhanced through the pandemic, the growing reach and sophistication of technical and social strategies of adversaries, **expanding reach and scope of acts of economic espionage**, to vulnerabilities with remote workforces, federal agencies and stakeholders need to ensure they are sharing best practices with one another in order to advance their respective insider threat programs. and reliability.

At DSI, we consider our **sponsors as our partners.** Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

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Sponsor & Exhibitor Prospectus



Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

Sponsor & Exhibitor Prospectus



Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)
- + Webinars—Host a custom webinar on the topic of combatting insider threats

Diamond Sponsor:

Please call/email
for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

Luncheon Sponsor: \$6,000

Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium