

2021 Advanced Materials for Defense Summit

Sponsor & Exhibitor Prospectus



DSI's 4th Annual Advanced Materials for Defense Summit will focus on integrating advanced materials and manufacturing processes to positively enhance the operational effectiveness of military applications by increasing the durability and survivability, reducing the weight, and improving the sustainability of weapons, equipment, and platforms.

The 2021 Summit will bring together speakers from the DoD Labs, military, and academia to discuss how to continually implement modernized technological solutions to deliver advanced materials science and manufacturing processes for increased functionality, efficiency, strength, and operational readiness.

As near-peer adversaries gain capabilities in cutting-edge weapons and platforms, the need for materials science research and engineering grows. Attendees at the event will have the unique opportunity to discuss the continued need to engineer and integrate advanced materials to maintain an operational advantage on the battlefield. Speakers will address the vitality of maximizing the sustainability and readiness and of improving the size, weight, and power (SWaP) of defense weapons, uniforms, and vehicles.

The agenda will address specific topics including developing advanced materials to withstand extreme environments, reducing U.S. dependency on foreign Rare Earth Elements, ensuring a healthy industrial base, and facilitating the logistics of advanced materials to ensure combat readiness. This year's panel will discuss the constant challenges of preventing and protecting material from corrosion to improve the life cycle sustainability and reduce maintenance costs.

At DSI, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

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Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

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Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)
- + Webinars—Host a custom webinar on the topic of combatting insider threats

Diamond Sponsor:

Please call/email for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the <u>Summit attendee folder</u> that is distributed on-site

Luncheon Sponsor:

\$6,000

Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium