



2021 SOF & Worldwide Operations

Sponsor & Exhibitor Prospectus



DSI's 2021 Special Operations Forces Symposium will bring together senior level leaders and decision makers from across the Special Operations Forces community, regional combatant commands, Department of State, USAID, the IC, academia, and industry to discuss strategic and operational modernization priorities to support and enable the SOF Operator in an increasingly complex, digitized threat environment.

This year's SOF Symposium will provide a 'Town Hall' style forum to discuss opportunities and challenges for future SOF operations amidst increasingly complex threats from adversaries. SOF 2021 will explore the modernization and implementation of strategies, policies, education, and training that aim to advance the capabilities of SOF Operators to be culturally, mentally, physically, and technologically adept to counter and deter adversarial malign influences and secure U.S. interests and dominance worldwide.

Leaders from across the military and government will discuss how to expand the utility of SOF an area of Great Power Competition. As adversaries continue to undermine U.S. influence in grey zone operations, the U.S. will increasingly turn toward SOF expertise and global reach to deliver deterrence, maintain counterterrorism efforts, and gain control of the information space.

At DSI, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

Stefan Koopman

stefan.koopman@asdevents.com



Sponsor & Exhibitor Prospectus



Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

Sponsor & Exhibitor Prospectus



Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)

Diamond Sponsor:

Please call/email
for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

Luncheon Sponsor: \$6,000

Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium