

DOD INFORMATION WARFARE SYMPOSIUM



SPONSORSHIP PROSPECTUS



MARCH 30-31, 2022 | NATIONAL HARBOR, MD

Sponsor & Exhibitor Prospectus



DSI's 4th Annual Information Warfare Symposium is designed as an educational, "Town Hall" style forum, where thought leaders and key policymakers across military services, government agencies, acquisition authorities, & industry will be brought together for actionable discussions and debate on how electronic warfare & cyber capabilities are increasingly being deployed to enhance the modern battlefield & aide joint efforts toward achieving a decisive information advantage. The Information Warfare Symposium will focus on how the DoD & each of the services are developing their information warfare capabilities to enable decision dominance for Combatant Commanders as well as freedom of maneuver, increased lethality for the Warfighter at the tactical edge.

Senior Leaders at this event will detail how they are utilizing EW & Cyber effects to defend U.S. weapons systems & an exponentially expanding trove of military data. They will also explain how information superiority & spectrum dominance will need to be achieved in order to be successful in the digital battlespace. Attendees at this forum will have the chance to hear about how the services are continuing to work toward building a synergetic approach by having information operations specialists work alongside cyber operators, to give the Warfighter the expertise needed to compete in the future fight. Acquisition priorities such as the fielding of electronic protection (EP) technologies to better protect systems from jamming and signal spoofing attempts by the adversary will also be discussed at this forum. Finally, there will be a panel of Senior level experts that will examine current initiatives toward implementing the DoD's Electromagnetic Spectrum Operations Superiority strategy as a critical component for mission success.

At DSI, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

Stefan Koopman

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Exhibitors, Gold Sponsors and Platinum Sponsors all include the following:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

Exhibitor: 7 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available

Exhibitor:

\$3,500

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

Gold Sponsor:

\$6,000

Present your solution to the audience with a 10 minute technology talk

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

Platinum Sponsor:

\$8,000

Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

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Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
- + Multimedia Sponsorship: 2-4 minute informational video (One complimentary all-access pass included)

Diamond Sponsor:

Please call/email for pricing

Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium

Reception Sponsor:

Please call/email for pricing

Be the hero of the event and host the event delegation for a cocktail hour after Day 1 of the summit.

- + 60 minute cocktail hour for event delegation
- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide during Day 1 of summit with info
- + 1 full-access pass to the summit
- + Full-page ad (designed and provided by sponsor) included in on-site agenda



Luncheon Sponsor:

\$6,000

Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide