

ASDEvents

learn & connect

SOF & IRREGULAR WARFARE



NOVEMBER 29-30, 2023 | CHESTER H. FERGUSON LAW CENTER, TAMPA, FL

SPONSORSHIP PROSPECTUS

Contact us on customerservice@asdevents.com or visit www.ASDEvents.com/event.asp?id=24564

SOF & IRREGULAR WARFARE

EVENT OVERVIEW

The 12th Annual Special Operations Forces and Irregular Warfare Symposium will explore the intricacies of unconventional warfare tactics and strategies. This year's iteration will convene senior leaders and decisionmakers across the SOF community, regional combatant commands, DoD, nonprofits, and industry to address the constant evolving nature of modern conflicts as state and non-state actors increasingly employ unconventional methods to achieve their objectives. Special emphasis will be placed on the crucial need for special operations forces to be well-equipped, trained and adaptable to counter these threats effectively. The Symposium aims to strengthen the capabilities of special operations forces and enhance their contributions to national and global security.

WHO ATTENDS:

This educational forum supports professionals in US Military Commands, Federal Government agencies, academia, and solution providers responsible for using or advancing technological capabilities for Special Operations.

TOPICS OF DISCUSSION

- Empowering Special Operations: Leading in an Era of Complex Warfare
 - Transforming the SOF Enterprise to Achieve the Goals of the NDS
 - Harnessing the Power of Information in Modern Warfare
 - Developing the AFSOC Force of the Future by Modernizing Capabilities in Contested Environments
 - Navigating the 21st Century Battlefield: Adversarial AI and Emerging Tech as a Cyber Irregular Warfare Operation
 - Bolstering Deterrence Measures within NATO to Counter the Evolving Challenge of Hybrid Warfare
 - Commercializing Technical Data to Facilitate Automating Manual Processes for SOF
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COMPANIES AND ORGANIZATIONS TO EXPECT:



PREVIOUS ATTENDEES INCLUDED:

- Acquisition Program Manager
- Analyst
- AWG Forward Planner to USCENTCOM
- Director for Special Operations and Tactical Programs
- Advanced Systems Manager
- Business Development – ISR Programs
- Business Development Manager
- CEO
- CGO
- Chief
- Building Partner Capacity
- Close Combat Weapon Systems SOF Liaison
- COO, Country Director
- Defense
- Military
- Deployment Strategist
- Senior Vice President
- Deputy Commander
- Deputy Director
- Director of BD
- SOCOM
- Director of Business Development
- Director Sales
- Director
- Irregular Warfare Force Modernization Proponent
- Director
- Special Programs
- Director
- Strategic Initiatives
- Group DCO-Operations
- Irregular Warfare Integrator
- JAGM Special Program Support
- Lead Intelligence Analyst
- LNO to USSOCOM

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AVAILABLE OFFERINGS INCLUDE:

EXHIBITOR—\$3,900

Showcase your technology with a tabletop exhibit.

- + 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + 2 complimentary all-access passes

GOLD SPONSOR—\$7,000

Present your solution to the audience with a 10 minute technology talk.

- + 10 minute technology talk on the main agenda
- + 3 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

PLATINUM SPONSOR—\$9,000

Demonstrate your organization as a thought leader with a seat on one of our panel discussions or a 30-minute presentation on the main agenda.

- + Sponsorship of a 30-minute general session to be aligned with the theme of Symposium or a seat on a panel discussion
- + 4 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide
- + Premium logo placement and sponsorship recognition in all event promotions

Exhibitors, Gold Sponsors and Platinum Sponsors all include the following:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

All details subject to change

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AVAILABLE OFFERINGS INCLUDE:

DIAMOND SPONSOR—Call for Pricing

Cohost the event with us and give opening remarks each day.

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive in-room logo, on-site signage, seating at speakers only table
- + 5 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

LUNCHEON SPONSOR—\$8,000

Exclusive sponsorship of one of two daily luncheons.

- + Company logo on branded event items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

COCKTAIL RECEPTION SPONSOR—\$10,000

Host the event delegation for a cocktail hour after Day 1 of the Symposium

- + 60 minute cocktail hour for event delegation
- + Company logo on branded items, exclusive signage, all on-site signage, and intermission slide during Day 1
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

NETWORKING SPONSOR—\$4,000

Exclusive sponsorship of one of three networking portions of the event.

- + Company logo on branded items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

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ADDITIONAL OFFERINGS INCLUDE:

LANYARD SPONSOR—\$8,000

Get your brand under the nose of every attendee.

- + Exclusive logo on all event lanyards distributed to all attendees
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Lanyard Sponsor
- + Company logo included on on-site signage indicating Lanyard Sponsor

SHOW GUIDE SPONSOR—\$6,000

Get your message across with a two-page spread and coveted back cover ad in the event show guide.

- + Prominent two-page spread in show guide, distributed to all attendees
- + Exclusive back cover ad in show guide
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Show Guide Sponsor
- + Company logo included on on-site signage indicating Show Guide Sponsor

TOTE BAG SPONSOR—\$6,000

This high-visibility opportunity provides an opportunity to keep attendees talking about you, even after the event concludes.

- + Customized reusable tote bag to be handed out to all attendees upon registration
- + Conference material and collateral inside tote bag for attendees
- + 2 complimentary all-access passes