

6TH ANNUAL

MILITARY AVIATION & AIR DOMINANCE SUMMIT

SPONSORSHIP PROSPECTUS

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JAN 31 - FEB 1, 2024 | HUNTSVILLE, AL

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MILITARY AVIATION & AIR DOMINANCE SUMMIT

EVENT OVERVIEW

The 6th Annual Military Aviation & Air Dominance Summit is the only full spectrum defense aviation event in North America.

This event will convene senior-level experts from across the DoD, Acquisition Authorities, Industry, Academia, and other critical partners for a Joint Service discussion revolving around strategic initiatives towards facilitating air lethality through technological advancements and modernization efforts.

The 2024 Summit will discuss how the Military services, in partnership with industry, are enhancing the lethality and survivability of military aviation platforms to achieve air dominance for the future fight.

WHO ATTENDS:

300+ government and military leaders, solution providers, industry leaders, program executives, academic labs, and the military aviation community at large.

TOPICS OF DISCUSSION

- Transforming Army aviation vertical lift capabilities to ensure war-winning future readiness
 - Equipping the Army aviation force of 2030 to fight & win
 - Strengthening global partnerships & utilizing advanced capabilities to achieve aviation dominance
 - Enhancing Partnerships, Presence, & Military Readiness to Help Ensure Air Dominance Across the INDOPACOM AOR
 - Developing & delivering advanced Army aviation capabilities for all-domain operations
 - Delivering & sustaining war-winning 5th generation air capabilities to the Warfighter
 - Accelerating MOSA in the battlespace to support the current/future aviator
 - Leveraging MUM-T to enhance air power
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COMPANIES AND ORGANIZATIONS TO EXPECT:



PREVIOUS ATTENDEES INCLUDED:

- Chief Acquisition & Financial Officer, AFC FVL CFT
- Director, Amy Initiatives, Viasat
- Commanding General, Army Aviation Center of Excellence
- VP Business Development - Army, Persistent Systems
- Deputy PM, Tactical Unmanned Aircraft Systems
- Senior Manager, Strategy & Mission Solutions, NGC
- Program Manager ATE, PEO Aviation
- FARA Sales & Strategy Director, Bell
- Commanding General, Army Contracting Command
- Director, Business Development & Marketing, General Dynamics
- Director, Aviation CDID
- Director for Strategic Initiatives, Thales Defense & Security
- Commanding General, Army Aviation & Missile Command
- Director, Army Programs, GE Aerospace
- Flight Test Engineer, Redstone Test Arsenal
- Mission System Architect, Sierra Nevada Corporation
- Chief, EO/IR Missile Systems Branch, Defense Intelligence Agency / Missile and Space Intelligence Center
- Director, Software Engineering, SCI Technology
- Chief of Experimentation, Concepts Experimentation and Analysis Directorate
- Senior Manager, Lockheed Martin
- International Programs Lead, US Army DEVCOM Aviation & Missile Center
- Lead Software Systems Engineer, MITRE
- Director, Vertical Lift & Ground, Northrop Grumman
- Senior Vice President, NSTC
- Acquisition Systems Manager, PEO Aviation
- Managing Director, Deloitte
- Chief Technology Officer, GECO
- Vice President, USAF BD, CTG
- Product Manager, Tactical Unmanned Aircraft Systems
- Future Vertical Lift Capture Lead, Rolls Royce
- PM, Future Attack Reconnaissance Aircraft, PEO Aviation
- Director of Growth, Shield AI
- Military Deputy, Office of the Assistant Secretary of the Air Force for Acquisition, Technology, & Logistics
- Director, Boeing
- **And many more!**

MILITARY AVIATION & AIR DOMINANCE SUMMIT

Exhibitors, Gold Sponsors and Platinum Sponsors all include the following: 6-foot tabletop display, power, and two chairs, logo with hyperlink and description on Summit website, company logo included on on-site signage

EXHIBITOR—\$3,900

Showcase your technology with a tabletop exhibit and passes to attend.

- + 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + 2 complimentary all-access passes

GOLD SPONSOR—\$8,000

Present your solution to the audience with a 10 minute technology talk.

- + 10 minute technology talk on the main agenda
- + 3 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

PLATINUM SPONSOR— \$10,000

Demonstrate your organization as a thought leader with a 30-minute presentation or a seat on one of our panel discussions on the main agenda.

- + 30-minute presentation on main agenda or one delegate from your organization will participate in a panel discussion with community leaders
- + 4 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide
- + Premium logo placement and sponsorship recognition in all event promotions

DIAMOND SPONSOR—\$18,000

Cohost the event with us! Give morning welcomes each day & introduce speakers.

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive in-room logo, on-site signage, seating at speakers only table
- + 5 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

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LUNCHEON SPONSOR—\$8,000

Available during one of two daily luncheons.

- + Company logo on branded event items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

COCKTAIL RECEPTION SPONSOR—\$10,000

Host the event delegation for a cocktail hour after Day 1 of the Summit

- + 60 minute cocktail hour for event delegation
- + Company logo on branded items, exclusive signage, all on-site signage, and intermission slide during Day 1
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

NETWORKING SPONSOR—\$4,000

Available during one of three networking portions of the event.

- + Company logo on branded items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

FEATURED OPPORTUNITY:

LANYARD SPONSOR—\$10,000

Get your brand under the nose of every attendee.

- + Exclusive logo on all event lanyards distributed to all attendees
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Lanyard Sponsor
- + Company logo included on all on-site signage indicating Lanyard Sponsor

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SHOW GUIDE SPONSOR—\$6,000

Get your message across with a two-page spread and coveted back cover ad in the event show guide.

- + Prominent two-page spread in show guide, distributed to all attendees
- + Exclusive back cover ad in show guide
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Show Guide Sponsor
- + Company logo included on all on-site signage indicating Show Guide Sponsor

TOTE BAG SPONSOR—\$6,000

This high-visibility opportunity provides an opportunity to keep attendees talking about you, even after the event concludes.

- + Customized reusable tote bag to be handed out to all attendees upon registration
- + Conference material inside tote bag for attendees
- + 2 complimentary all-access passes

