



OPERATIONAL MEDICINE SYMPOSIUM & TECHNOLOGY SHOWCASE

SPONSORSHIP PROSPECTUS



MARCH 25-26, 2024 | SAN ANTONIO, TX

Contact us on customerservice@asdevents.com or visit www.ASDEvents.com/event.asp?id=24623

2024 VENUE:

HENRY B. GONZALEZ CONVENTION CENTER



Stars at Night Ballrooms

900 E. Market Street
San Antonio, Texas 78205



30k+

SQUARE FEET

1,300+

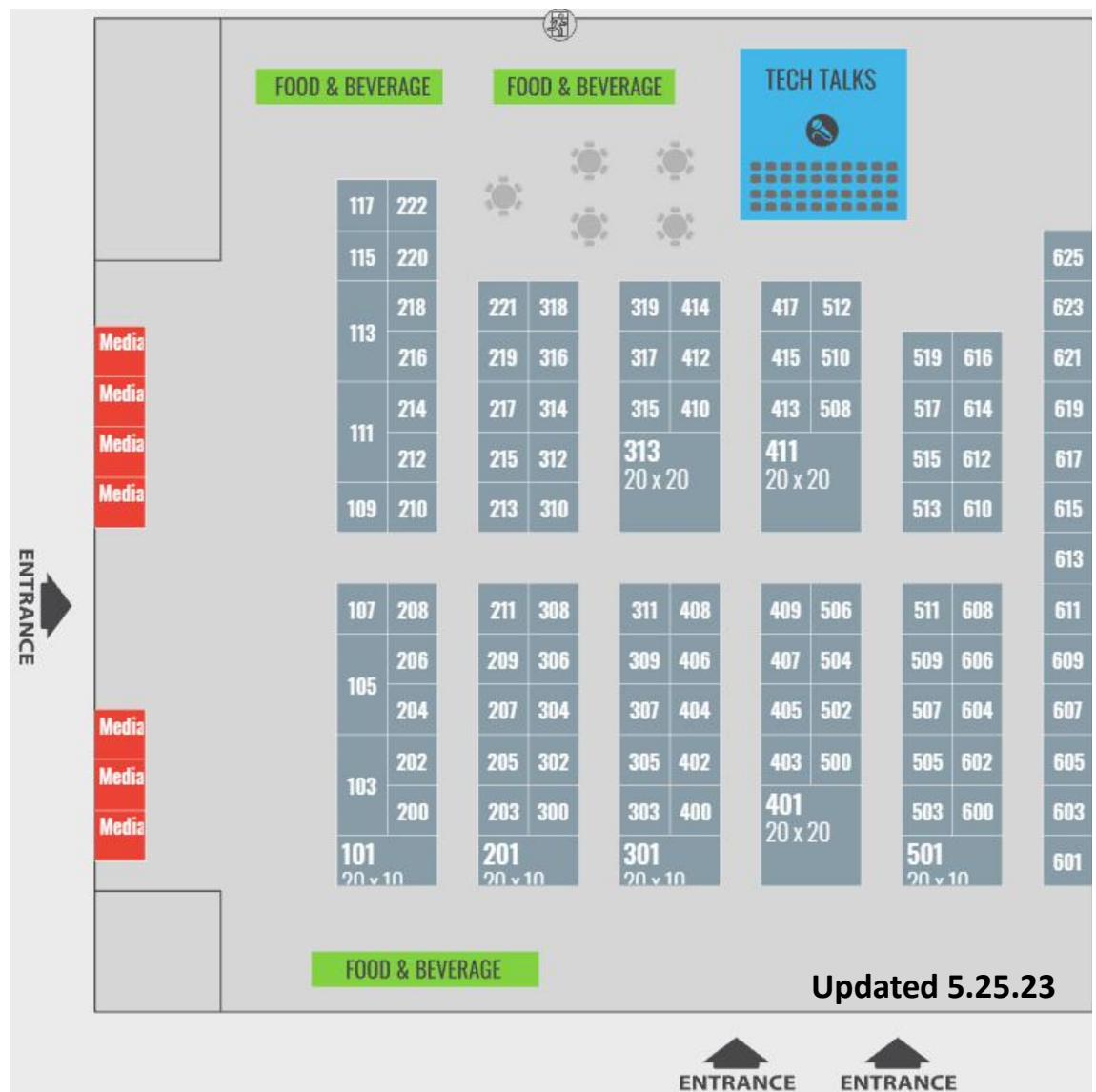
ATTENDEES

110+

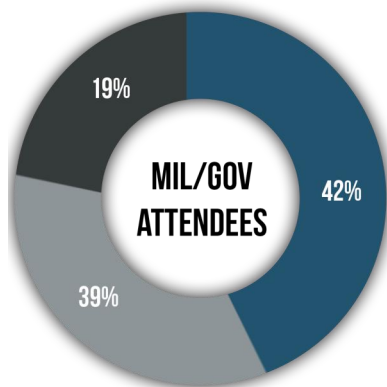
EXHIBITS

50%

MIL/GOV PARTICIPATION



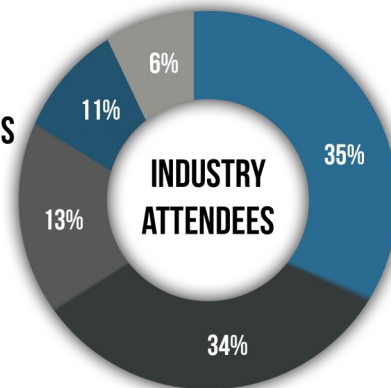
ATTENDEE PROFILE



- 42% - OPERATIONAL MEDICINE
- 39% - MEDICAL OFFICERS AND ADVISORS (CLINICAL)
- 19% - RESEARCH & DEVELOPMENT



- 35% - EXECUTIVE LEADERSHIP
- 34% - BUSINESS DEVELOPMENT/SALES
- 13% - PROGRAM/PROJECT MANAGER
- 11% - RESEARCH & DEVELOPMENT
- 6% - ENGINEERS & DIRECTORS



MARCH 2023 SPONSORS:

And 60+ more Exhibitors!

Diamond:



Platinum Sponsors:



Day 1 Luncheon:



Day 2 Luncheon:



Tote Bag:



Gold Sponsors:



WIFI Sponsor:



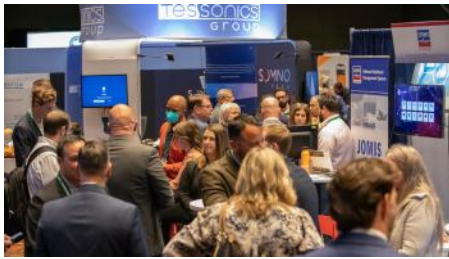
Show Guide Sponsor:



Networking Break Sponsor:



2024 SPONSOR & EXHIBITOR PACKAGES



	EXHIBITOR	GOLD SPONSOR	PLATINUM SPONSOR 1 AVAILABLE	DIAMOND SPONSOR 2 AVAILABLE	LEAD DIAMOND SPONSOR SOLD OUT!
	\$4,000	\$15,000	\$20,000	\$30,000	
EXHIBIT SPACE	10' X 10'	10' X 10'	10' X 10'	20' X 10'	20' X 10'
ALL-ACCESS PASSES	X 2	X 3	X 5	X 7	X 10
SPEAKING SESSION		10 MIN TECH TALK ON EXHIBIT STAGE	15 MIN ON MAIN AGENDA	30 MIN ON MAIN AGENDA/ SEAT ON SCHEDULED PANEL	CHAIRPERSON/ OPENING REMARKS
LEAD RETRIEVAL	✓	✓	✓	✓	✓
ONSITE BRANDING IN EXHIBIT AREA		✓	✓	✓	✓
LOGO PLACEMENT ON WEBSITE, EVENT MARKETING EMAILS		✓	✓	✓	✓
FULL-PAGE AD IN ONSITE AGENDA		✓	✓	✓	✓
SEATING AT SPEAKERS-ONLY TABLE					✓

ENDCAP BOOTH	A 10'x20' premium location booth at the end of an aisle (101, 201, 301, 501) Includes 4x all-access event passes. Investment: \$10,000
REGISTRATION SPONSOR \$18,000	Make a great first impression. The registration area and kiosks will be branded with your organization's messaging and logo. + Signage in registration/check-in area and on registration desks + Logo on welcome screen of registration kiosk + 4x complimentary all-access event passes
LANYARD SPONSOR \$20,000	With more than 1,200 attendees at the 2024 Summit, you'll have more than 1,200 opportunities to put your brand under the nose of event attendees. + Custom lanyards distributed to all event attendees at the registration desk + 4x complimentary all-access event passes
LUNCHEON SPONSOR \$17,000	Provide enhanced branding and showcase your organization as a community leader. + Company logo on branded items associated with Luncheon break, all on-site signage, and intermission slide (w/ info) + Premium logo placement and sponsorship recognition in all event promotions + 3 complimentary all-access passes + Full-page flyer included in on-site Symposium attendee guide

2024 SPONSOR & EXHIBIT PACKAGES

SHOW GUIDE SPONSOR

\$12,000

Gain extensive company exposure by becoming a show guide sponsor, reach a highly targeted audience of fellow attendees while maximizing your organization's presence.

- + Prominent two-page spread in show guide
- + Exclusive back cover ad in show guide
- + 2x complimentary all-access event passes

TOTE BAG SPONSOR

\$15,000

Create a strong first impression, and be a discussion point for all attendees over the course of the event. Your logoed tote will be available for attendees to take and use to carry all the great information they receive.

- + Customized tote bag to be handed out to all attendees upon registration
- + Includes all conference material for attendees

NETWORKING BREAK SPONSOR

\$12,000

Boost your corporate presence while enriching the attendee networking experience.

- + Exclusive sponsorship of one of the networking breaks
- + Exclusive branded items related to networking break

WIFI SPONSOR

\$12,000

Enable Symposium attendees to conduct business-as-usual with free Wi-Fi at the Gonzalez Center. Attendees will be welcomed to the network by a custom splash page with your branding and messaging.

- + Splash page with custom branding and messaging to be accessed before connecting to Wi-Fi

COCKTAIL RECEPTION SPONSOR

\$20,000

Exclusive sponsor of the day one cocktail reception. Sponsor will also be provided the opportunity to welcome all attendees to the reception.

- + 4x complimentary all-access event passes
- + Exclusive sponsorship of cocktail reception to include branded items related to cocktail hour
- + Full-page flyer included in on-site symposium attendee guide

NETWORKING & CHARGING LOUNGE SPONSOR

\$16,000

Networking is a lot of work—provide your colleagues and connections with a place to kick their feet up and recharge.

- + 20'x20' lounge in exhibit area branded with your organization's messaging
- + Includes custom signage, charging station, TV with your organization's media
- + 3x complimentary all-access event passes
- + Full-page flyer included in on-site symposium attendee guide

ADDITIONAL INFORMATION



Symposium Location:

Henry B. Gonzalez Convention Center

Stars at Night Ballrooms, 900 E. Market Street, San Antonio, Texas 78205

Separation of CE Accredited and Non-accredited Sessions at OpMed 24

The afternoon sessions of OpMed 24 will be accredited for continuing education (CE) credit. The Accredited Provider for these sessions will be the American Academy of CME, Inc. (Academy). Accredited continuing education sessions must maintain a separation from non-accredited aspects of the conference. With this in mind, the Academy and DSI will adhere to the following:

1. All decisions related to the planning, faculty selection, delivery, and evaluation of the CE sessions at OpMed 24 will be made without influence or involvement from the owners and employees of ineligible companies, defined as those whose primary business is producing, marketing, selling, reselling, or distributing healthcare products used by or on patients.
2. The CE sessions of OpMed 24 will be free of marketing and sales of products or services. Faculty may not actively promote or sell products or services that serve their professional or financial interests during the activity.
3. The Academy and DSI cannot share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.
4. The Academy is responsible for all final decisions for the CE sessions of OpMed 24 regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the accredited education, selection of education methods, and the evaluation of the activity.
5. All planning and implementation of educational content and activities related to the CE sessions at OpMed 24 must be independent of any influence from any ineligible company. The Academy and DSI will not allow introduction of commercial influence or bias into its accredited education.

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