

ASDEvents
learn & connect

MILITARY VIRTUAL TRAINING & SIMULATION SUMMIT

2024 SPONSORSHIP PROSPECTUS

FEBRUARY 7-8, 2024 | ORLANDO, FLORIDA

MILITARY VIRTUAL TRAINING & SIMULATION SUMMIT

EVENT OVERVIEW

The 7th Annual Military Virtual Training & Simulation Summit will provide a forum for members of the DoD, Military Services, Federal Government, Industry, Academia, and other relevant stakeholders to discuss the future of modeling, simulation, and virtual training technologies in preparing Warfighters and decision-makers to be trained, ready, and lethal for the future fight.

WHO ATTENDS:

M&S Professionals, Research Scientists, Virtual/Augmented Reality Labs, Software Developers, Human Factors Engineers, Live/Virtual/Constructive Interoperability, Medical Simulation, M&S Training Professionals

TOPICS OF DISCUSSION

- Generating a Stronger Fighting Force through Education, Training, and Doctrine
- Augmenting and Integrating a Synthetic Training Environments to Maximize Soldier Skills and Training
- Driving Military Training and Education to Enhance Warfighter Skills and Enable Operational Readiness
- Accelerating the Delivery of Advanced Training Systems Across the Navy
- Enabling the Marine Corps Training Environment with a Live, Virtual, Constructive Environment
- Championing Innovations in Modeling & Simulation to Meet Operational Training and Readiness Needs

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PAST PARTICIPATING ORGANIZATIONS



Quantum



and many more!



PREVIOUS ATTENDEES INCLUDED:

- Deputy Chief Scientist
- Military Instructor
- Simulators Innovation
- Director of BD
- Director of Federal Sales
- Director of IT
- Director of Partnerships and Growth
- Division Manager
- Training Officer
- DOD & FMS SME
- VP Business Development
- FA&D Digital Transformation Director
- General Manager
- VP of Partnerships
- VP Training Warfighter Readiness
- Director of Training Services & Solutions
- M&S SME
- Medical Simulation
- Managing Director
- Military Sales
- Principal Technical Director
- Product Manager
- Medical Simulation
- Program Manager
- Senior Design Engineer
- Research and Development Manager
- Site Manager
- Lead Data Strategist
- Sr. Human Factors Engineer
- Sr. Systems Engineer
- Sr. Vice President
- Synthetic Training and Integration Lead
- Training Specialist
- Training Analyst

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EXHIBITOR—\$3,900

Showcase your technology with a tabletop exhibit.

- + 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + 2 complimentary all-access passes

GOLD SPONSOR—\$7,000

Present your solution to the audience with a 10 minute technology talk.

- + 10 minute technology talk on the main agenda
- + 3 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

PLATINUM SPONSOR—\$9,000

Demonstrate your organization as a thought leader with a seat on one of our panel discussions or a 30-minute presentation on the main agenda.

- + Sponsorship of a 30-minute general session to be aligned with the theme of Summit or a seat on a panel
- + 4 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide
- + Premium logo placement and sponsorship recognition in all event promotions

Exhibitors, Gold Sponsors and Platinum Sponsors all include the following:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + Company logo with hyperlink and description on Summit website
- + Company logo included on on-site signage

All details subject to change

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DIAMOND SPONSOR—Call for Pricing

Cohost the event with us and give opening remarks each day.

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive in-room logo, on-site signage, seating at speakers only table
- + 5 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

LUNCHEON SPONSOR—\$8,000

Exclusive sponsorship of one of two daily luncheons.

- + Company logo on branded event items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

COCKTAIL RECEPTION SPONSOR—\$10,000

Host the event delegation for a cocktail hour after Day 1 of the Symposium

- + 60 minute cocktail hour for event delegation
- + Company logo on branded items, exclusive signage, all on-site signage, and intermission slide during Day 1
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

NETWORKING SPONSOR—\$4,000

Exclusive sponsorship of one of three networking portions of the event.

- + Company logo on branded items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

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LANYARD SPONSOR—\$8,000

Get your brand under the nose of every attendee.

- + Exclusive logo on all event lanyards distributed to all attendees
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Lanyard Sponsor
- + Company logo included on on-site signage indicating Lanyard Sponsor

SHOW GUIDE SPONSOR—\$6,000

Get your message across with a two-page spread and coveted back cover ad in the event show guide.

- + Prominent two-page spread in show guide, distributed to all attendees
- + Exclusive back cover ad in show guide
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Show Guide Sponsor
- + Company logo included on on-site signage indicating Show Guide Sponsor

TOTE BAG SPONSOR—\$6,000

This high-visibility opportunity provides an opportunity to keep attendees talking about you, even after the event concludes.

- + Customized reusable tote bag to be handed out to all attendees upon registration
- + Conference material and collateral inside tote bag for attendees
- + 2 complimentary all-access passes



SUMMIT LOCATION:

The summit will be hosted at the **UCF FAIRWINDS Alumni Center**, 12676 Gemini Blvd N, Orlando, FL 32816