

# INTEGRATED C4ISR SYSTEMS SYMPOSIUM

FEBRUARY 21-22 | ALEXANDRIA, VA

SPONSORSHIP PROSPECTUS

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# INTEGRATED C4ISR SYSTEMS SYMPOSIUM

## EVENT OVERVIEW

The 12th Annual Integrated C4ISR Systems Symposium will convene senior leaders from across DoD, Military Services, the Intelligence Community, International Partners, Industry, and Academia for discussions centered on the delivery and implementation of C4ISR capabilities in support of the Warfighter across all domains. As military demand for data processing and distribution grows, private industry is looking for ways to provide users, both in the U.S. military and our international partners, a one-stop shop for intelligence, surveillance and reconnaissance collection, analytics, and tasking. These senior leaders will address past lessons learned, current initiatives and the path forward to secure and safeguard the nation's ISR sphere.

## WHO ATTENDS:

Senior government and military leaders, solution providers, industry leaders, program executives, academic labs, and the C4ISR community at large

## TOPICS OF DISCUSSION

- Ensuring Air Force Access to Intelligence for Competitive Advantage in Tactical Environments
- Understanding the Landscape of the Growing Threats to U.S. Space Systems & Mitigating Risk
- Ensuring the Army Intelligence Enterprise can Support Data Centricity and Modernization Efforts
- Bringing MOSA to C5ISR and Electronic Warfare Applications Across Multiple Domains
- Securing Military Adoption of Drones for Expendable Means of Intelligence Gathering

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## COMPANIES AND ORGANIZATIONS WHO ATTEND



## PREVIOUS ATTENDEES INCLUDED:

- VP, Government Program and Strategy, Umbra
- Deputy Division Chief, HQDA G-2
- Director of Growth, Shield AI
- Chief Technology Officer, SOCCENT
- Strategy & Solutions Development, Lockheed Martin
- Joint Staff LNO, DoD
- Vice President, CACI
- Chief, ISR and Space Branch, National Guard Bureau
- Senior Research Scientist/Associate Chief, Georgia Tech Research Institute
- Maritime C5ISR, UK Strategic Command
- Chief Engineer, Space Systems, Pacific Defense
- AFRL Senior Advisor, AF Futures, Pentagon
- Executive Director, Airbus US Space and Defense
- ISR SME, OUSD I&S
- Geospatial Analyst, Metrea Special Aerospace
- Director of Business Development, L3 Harris
- UARC Director, University of Alaska Fairbanks
- Chief of Staff, ISR Task Force
- Federal Business Development, Scale AI
- ISR Mission Lead, AFRL
- Director, BD (Air Force), Teledyne FLIR
- Director, ISR Operations, OUSD Intelligence
- AFRL Strategic Planner, Torch Technologies
- Deputy Director for Intelligence USSTRATCOM
- Fellow, Center for Strategic and International Studies
- Commander, National Air and Space Intelligence Center
- Senior Director, Strategic Solutions, C3 AI
- PEO ISR and SOF, Air Force Life Cycle Management Center
- VP Mission Systems, Omni Federal
- Commander, 179th Cyber Operations Group, USAF
- Principal, Turbine One
- Research Scientist, US Army DEVCOM
- And many more!



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## AVAILABLE OFFERINGS INCLUDE:

### EXHIBITOR—\$3,900

**Showcase your technology with a tabletop exhibit and passes to attend.**

- + 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + 2 complimentary all-access passes

### GOLD SPONSOR—\$7,000

**Present your solution to the audience with a 10 minute technology talk.**

- + 10 minute technology talk on the main agenda
- + 3 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### PLATINUM SPONSOR—\$9,000

**Demonstrate your organization as a thought leader with a 30-minute session or a seat on one of our panel discussions on the main agenda.**

- + Sponsorship of a 30-minute general session to be aligned with the theme of Symposium or a seat on the panel discussion
- + 4 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide
- + Premium logo placement and sponsorship recognition in all event promotions

### Exhibitors, Gold Sponsors and Platinum Sponsors all include the following:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

*\*All details subject to change\**

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## AVAILABLE OFFERINGS INCLUDE:

### **DIAMOND SPONSOR—Call for Pricing**

**Cohost the event with us! Give morning welcomes each day & introduce speakers.**

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive in-room logo, on-site signage, seating at speakers only table
- + 5 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### **LUNCHEON SPONSOR—\$8,000**

**Available during one of two daily luncheons.**

- + Company logo on branded event items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### **COCKTAIL RECEPTION SPONSOR—\$10,000**

**Host the event delegation for a cocktail hour after Day 1 of the Symposium**

- + 60 minute cocktail hour for event delegation
- + Company logo on branded items, exclusive signage, all on-site signage, and intermission slide during Day 1
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### **NETWORKING SPONSOR—\$4,000**

**Available during one of three networking portions of the event.**

- + Company logo on branded items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

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## AVAILABLE OFFERINGS INCLUDE:

### **LANYARD SPONSOR—\$8,000**

#### **Get your brand under the nose of every attendee**

- + Exclusive logo on all event lanyards distributed to all attendees
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Lanyard Sponsor
- + Company logo included on all on-site signage indicating Lanyard Sponsor

### **SHOW GUIDE SPONSOR—\$6,000**

#### **Get your message across with a two-page spread and coveted back cover ad in the event show guide.**

- + Prominent two-page spread in show guide, distributed to all attendees
- + Exclusive back cover ad in show guide
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Show Guide Sponsor
- + Company logo included on all on-site signage indicating Show Guide Sponsor

### **TOTE BAG SPONSOR—\$6,000**

#### **This high-visibility opportunity provides an opportunity to keep attendees talking about you, even after the event concludes.**

- + Customized reusable tote bag to be handed out to all attendees upon registration
- + Conference material inside tote bag for attendees
- + 2 complimentary all-access passes