



# ASDEvents

learn & connect

# JOINT CIVIL & DOD CBRN

Symposium & Technology Showcase

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March 13-14, 2024 | Washington, D.C.

## SPONSORSHIP PROSPECTUS

# JOINT CIVIL & DOD CBRN

## EVENT OVERVIEW

The 12th Annual Joint Civil and DoD CBRN Symposium will explore the continued efforts of the CBRN community to advance the defense, readiness, and response to current and emerging chemical, biological, radiological, and nuclear threats. The 2024 Symposium will aim to advance an innovative, joint CBRN community essential to counter and defend the nation from CBRN events.

This year's Symposium will convene senior level experts from across the military, federal government, state and local responders, and academia to explore effective CBRN incident detection, protection, and recovery strategies amid a dynamic threat environment. The 2024 Symposium will also feature a panel that will highlight the utilization of emerging technologies and capabilities to bolster recovery and response in a CBRN affected densely populated urban environment. The discussion will highlight the challenges of operating in an urban environment and the implementation of innovative tech such as AI, ML, unmanned/autonomous platforms, and microsensors that can strengthen detection for CBRN releases.

## WHO ATTENDS:

Government and military leaders, solution providers, industry leaders, program executives, academic labs, and the CBRNe community at large.

## TOPICS OF DISCUSSION



Leading DoD efforts to defend against current & future nuclear, chemical, & biological threats



Deterring & preventing strategic attacks against the U.S. & allies



Generating cost-effective & innovative capabilities to safeguard the Warfighter from CBRN threats



Adapting & modernizing to provide rapid response to CBRNE threats

# JOINT CIVIL & DOD CBRN

## COMPANIES AND ORGANIZATIONS TO EXPECT:



and many more!

## PREVIOUS ATTENDEES INCLUDED:

- First Secretary CBRNE Threat Reduction, British Embassy
- CEO, Spectral Labs
- President, Bruker Detection Corporation
- Army Nurse, Army War College Fellow – HHS/ASPR
- Evaluation Analyst, US Army North - CSTA
- Director, Defense Portfolio , Kalman & Company
- CBRN Pro, Vectrus / V2X
- Director, CWMD Programs, QinetiQ US
- Director, US Government Business Development, Karcher North America
- Operations Officer, Defense Threat Reduction Agency
- Operations Evaluation Analyst, CSTA, USARNORTH
- Evaluations and Plans Advisor (Training), Defense Threat Reduction Agency (DTRA)
- Program Manager, DHS CWMD
- Technical Security Investigator, United States Secret Service
- Practice Area Lead, LMI
- CWMD Programs, Idaho National Laboratory
- Technical Security Investigator, United States Secret Service
- Senior Scientist, USMC CBIRF
- Senior Level Advisor, U.S. Nuclear Regulatory Commission
- Program Manager, CBRNE Solutions, Valiant Integrated Services
- Industrial Hygienist, US Dept. of State
- Account Manager, Mirion Technologies
- CEO, InterFuze Corporation
- Chief Engineer, JPEO-CBRND
- Nuclear Disablement Team Chief, US Army
- Sr. Microbiologist, U.S. Environmental Protection Agency
- Senior Director - Business Development, Rapiscan Systems, Inc.
- Senior OSINT and CBRN Analyst, Fenix Insight
- Director, CBRNE-WMD Programs, Guardian Centers
- CBRNE Markets, Battelle
- Senior Staff Engineer, Johns Hopkins University
- Sr. Operations Officer, National Guard Bureau, NGB-J39 CWMD
- Program Manager, Battelle

# JOINT CIVIL & DOD CBRN

## AVAILABLE OFFERINGS INCLUDE:

### EXHIBITOR—\$3,900

**Showcase your technology with a tabletop exhibit.**

- + 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + 2 complimentary all-access passes

### GOLD SPONSOR—\$7,000

**Present your solution to the audience with a 10 minute technology talk.**

- + 10 minute technology talk on the main agenda
- + 3 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### PLATINUM SPONSOR— \$9,000

**Demonstrate your organization as a thought leader with a seat on one of our panel discussions or a 30-minute presentation on the main agenda.**

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium or a seat on a panel discussion
- + 4 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide
- + Premium logo placement and sponsorship recognition in all event promotions

### Exhibitors, Gold Sponsors and Platinum Sponsors all include the following:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

***\*All details subject to change\****

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## AVAILABLE OFFERINGS INCLUDE:

### **DIAMOND SPONSOR—Call for Pricing**

**Cohost the event with us and give opening remarks each day.**

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive in-room logo, on-site signage, seating at speakers only table
- + 5 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### **LUNCHEON SPONSOR—\$8,000**

**Exclusive sponsorship of one of two daily luncheons.**

- + Company logo on branded event items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### **COCKTAIL RECEPTION SPONSOR—\$10,000**

**Host the event delegation for a cocktail hour after Day 1 of the Symposium**

- + 60 minute cocktail hour for event delegation
- + Company logo on branded items, exclusive signage, all on-site signage, and intermission slide during Day 1
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

### **NETWORKING SPONSOR—\$4,000**

**Exclusive sponsorship of one of three networking portions of the event.**

- + Company logo on branded items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Symposium attendee guide

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## ADDITIONAL OFFERINGS INCLUDE:

### LANYARD SPONSOR—\$8,000

**Get your brand under the nose of every attendee.**

- + Exclusive logo on all event lanyards distributed to all attendees
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Lanyard Sponsor
- + Company logo included on all on-site signage indicating Lanyard Sponsor

### SHOW GUIDE SPONSOR—\$6,000

**Get your message across with a two-page spread and coveted back cover ad in the event show guide.**

- + Prominent two-page spread in show guide, distributed to all attendees
- + Exclusive back cover ad in show guide
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Show Guide Sponsor
- + Company logo included on all on-site signage indicating Show Guide Sponsor

### TOTE BAG SPONSOR—\$6,000

**This high-visibility opportunity provides an opportunity to keep attendees talking about you, even after the event concludes.**

- + Customized reusable tote bag to be handed out to all attendees upon registration
- + Conference material and collateral inside tote bag for attendees
- + 2 complimentary all-access passes