

**ASDEvents**

learn & connect

# FACILITIES & CAMPUS ENERGY NORTH AMERICA

IMPROVING ENERGY EFFICIENCIES, DECARBONIZATION,  
AND RESILIENCY IN LARGE BUILT ENVIRONMENTS

SPONSORSHIP PROSPECTUS

MAY 8-9, 2024 | NATIONAL HARBOR, MD

Contact us on [customerservice@asdevents.com](mailto:customerservice@asdevents.com) or visit [www.ASDEvents.com/event.asp?id=24762](http://www.ASDEvents.com/event.asp?id=24762)



## EVENT OVERVIEW:

Our Summits are built on the foundation that great ideas and collaboration can occur when people with diverse expertise who may not work together on a daily basis, come together around a common challenge.

This year's Summit will have a focus , but not limited to, the following sectors:

**Higher Education, Healthcare / Hospitals, Federal Facilities & Life Sciences**

The Summit's common challenge is how to develop the strategies and operational pathways for improving energy efficiencies, resiliency and environmental sustainability in these sectors as we move towards a more decarbonized energy future...and do it in a *financially sustainable manner*.

We will work through the planning, design, retrofit and daily operations and maintenance of facilities and campuses energy systems in the public, private and federal sectors.

## WHY YOU SHOULD SPONSOR:

- Achieve brand recognition and position yourself as a thought leader with potential customers and clients
- Gain access to a multitude of channels, organizations and partners to help drive your growth
- Showcase your organization's capabilities and innovations to help build new customers
- Don't get lost in an Expo Hall! Our events are designed to integrate our limited exhibitors directly into one networking area where all activities occur between sessions, including all food and beverage access.





## COMPANIES AND ORGANIZATIONS WHO ATTEND

### Summit Testimonials

*This is my second year in attendance. Not only have the speakers and subjects been incredible but these are the most forward thinkers in the goals of ESG, Sustainability and Resiliency I have met to date. Our firm met some state-of-the-art technology suppliers and are moving forward with them to better our campus building management. - Senior Director Design and Construction, Howard Hughes Corporation.*

*This was truly one of the best conferences I've attended! A fantastic event! I met many new smart building professionals in the Healthcare, Higher Education, and Federal space. This was a collaborative event where we took the opportunity to learn from each other to drive our industry forward. -Vice President of Business Development, KTERIO*

*A superb program. I have been attending utility/energy sessions, of widely varying sizes, for over 35 years. Your work ranks with the best I have experienced - District of Columbia, Department of Energy and Environment*

*Best group of speakers and industry representation in years of attending similar events - Senior Manager, Engineering, NORESKO*

## PREVIOUS ATTENDEES INCLUDED:

- SVP, Campus Services and Real Estate- LifeBridge Health
- Senior VP, Real Estate, Facilities and Operations - Children's Hospital of Philadelphia
- Assistant Administrator, Office of Strategic Infrastructure - NASA
- Energy Manager- University of Chicago
- Vice President, VP, Chief Sustainability - Brightcore Energy
- Director of Facilities, Central Campus- Adventist Healthcare
- Principal-HOK
- Program Director, Federal Energy Management Program - U.S. Department of Energy
- Director, Facilities Energy Management - Stanford University
- Sustainability Manager– Johns Hopkins Health System
- Facilities Division Chief - U.S. Department of Defense Education Activity
- Senior Engineer– DNV
- Managing Director - Baker Tilly
- Energy PM –Assistant Secretary of the Army for Installations, Energy & Environment
- Senior VP, Real Estate and Facilities - Jefferson Health
- Director, Facilities Services-Kaiser Permanente
- Director, Engineering and Energy—American University
- Principal - Burdette, Koehler, Murphy and Associates
- Managing Director - HASI
- Chief, Environment Compliance Branch - UCIA
- Chief Engineer for Advanced Technology - MITRE
- Senior Engineer - DNV



## AVAILABLE SPONSORSHIPS INCLUDE:

### EXHIBITOR—\$3,900

**Showcase your technology with a tabletop exhibit and passes to attend.**

- + 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + 2 complimentary all-access passes

### GOLD SPONSOR—\$7,000

**Present your solution to the audience with a 10 minute technology talk.**

- + 10 minute technology talk on the main agenda
- + 3 complimentary all-access passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee guide

### PLATINUM SPONSOR—\$9,000

**Present your organization as a thought leader with a 30-minute session or a seat on one of our panel discussions on the main agenda.**

- + Sponsorship of a 30-minute general session to be aligned with the theme of event, a seat on the panel discussion, or Moderator position on a panel discussion
- + 4 complimentary all-access passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee guide
- + Ability to provide RSC with top 10 preferred audience attendees that RSC will reach out to directly to attend

### Exhibitors, Gold Sponsors and Platinum Sponsors all include the following:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage and intermission slideshow

***\*All details subject to change\****



## AVAILABLE SPONSORSHIPS INCLUDE:

### **DIAMOND SPONSOR—Call for Pricing**

**Cohost the event with us! Includes 5-minute morning welcomes and end-of-day summary each day, plus introduction of all Speakers**

- + Exclusive Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, and power
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee guide

### **LUNCHEON SPONSOR—\$6,000**

**Available during one of two daily luncheons, or three networking breaks.**

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 3 complimentary all-access passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee guide
- + Company video loop to be played during break
- + 3 minutes at podium to introduce your company

### **COCKTAIL RECEPTION SPONSOR—Call for Pricing**

**Exclusive Sponsor of the day-one cocktail reception. Sponsor Provided 3 minutes at podium to welcome attendees to the cocktail hour.**

- + 60 minute cocktail hour for event delegation
- + Company logo on branded items, exclusive signage, all on-site signage, and intermission slide during Day 1
- + 2 complimentary all-access passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee guide



## AVAILABLE SPONSORSHIPS INCLUDE:

### TOTE BAG SPONSOR—\$6,000

**This high-visibility opportunity provides an opportunity to keep attendees talking about you, even after the event concludes.**

- + Customized reusable tote bag to be handed out to all attendees upon registration
- + Conference material inside tote bag for attendees
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee guide
- + 2 complimentary all-access passes

